



Stakeholder Engagement Plan

MAY 11, 2017

Introduction

- ▶ Integrated HIV Prevention and Care Plan (IHPCP) completed in 2016 by the Pennsylvania Department of Health, Division of HIV Disease (The Division)
 - ▶ HIV Planning Group (HPG) assisted with planning infrastructure
- ▶ IHPCP created as a comprehensive, coordinated response to HIV disease
- ▶ Important to the plan: integration of prevention and care efforts and a robust method for engaging stakeholders in the planning process

Introduction

- ▶ True participation requires diversity
- ▶ What/who is a “stakeholder”?

Mechanics of stakeholder engagement

- ▶ The 5-year stakeholder engagement cycle:
 - ▶ Identify gaps and underrepresented groups from Plan and HPG
 - ▶ Targeted subpopulation group/organization outreach
 - ▶ Town halls
 - ▶ Survey and/or Plan feedback
 - ▶ Analysis and integration into Plan

Stakeholder engagement toolkit

- ▶ In-person meetings
- ▶ Online presentations
- ▶ StopHIV.com
- ▶ Conference calls
- ▶ Online and paper surveys
- ▶ Needs assessments

ID gaps and underrepresented groups

- ▶ Who is not represented at the table?
- ▶ Who is missing from the IHPCP?

ID gaps and underrepresented groups

- ▶ Prior examples
 - ▶ Needs assessment for linking rural HIV positive individuals to care
 - ▶ Interviewing direct service providers regarding LTC for transgender clients

Targeted subpopulation group/organization outreach

- ▶ Once underrepresented groups are identified, how do we reach out?

Targeted subpopulation group/organization outreach

- ▶ Prior examples
 - ▶ Panels during HPG asking about community needs

Town halls

- ▶ Providing an opportunity for consumers and providers to make their voices heard

Town halls

- ▶ Prior example
 - ▶ Town halls in multiple locations to engage HIV positive individuals and ask about the barriers and facilitators to retention in HIV care

Survey and/or Plan feedback

- ▶ Provide an opportunity for feedback on the Plan

Survey and/or Plan feedback

- ▶ Solicited feedback on draft IHPCP goals through a survey
- ▶ Received 723 complete surveys and 223 free-response comments

Analysis and incorporation

- ▶ Once we have completed the first four steps, what do we do with that information?
- ▶ How can we capitalize on engaging stakeholders during this process?

Next steps

- ▶ As the IHPCP begins, it is time to start the stakeholder engagement process

Questions?