

Community Action Conversations to Address Program Needs and Barriers

Presenters

Tiffany Lawrence, MPH, Program Manager, Department for HIV Elimination

Daniel Driffin, DrPHc, 1st Vice-Chair, Metropolitan Atlanta HIV Health Services Planning Council

Leisha Mckinley-Beach, National HIV/AIDS Consultant, COO
Platinum Level Production

20
22

NATIONAL
RYAN WHITE
CONFERENCE
ON HIV CARE & TREATMENT

Welcome and Introductions



EHE Program Manager

Tiffany Lawrence



**Community Consultant/
Advocate**

Leisha Mckinley-Beach



**Community Consultant/
Advocate**

Daniel D. Driffin

Learning Objectives

- Describe how EHE jurisdictions can partner with trusted community stakeholders to gather feedback needed to develop program and engage new community partners in work.
- Identify outcomes of utilizing community driven feedback in request for proposals to engage new partners.
- Discuss community driven approaches to end the HIV epidemic.

Ending HIV Together in Greater Atlanta

Recipient

Fulton County
Government's
Department for
HIV Elimination.



Planning Council

Metropolitan
Atlanta HIV
Health Services
Planning Council.



Persons
living with
HIV

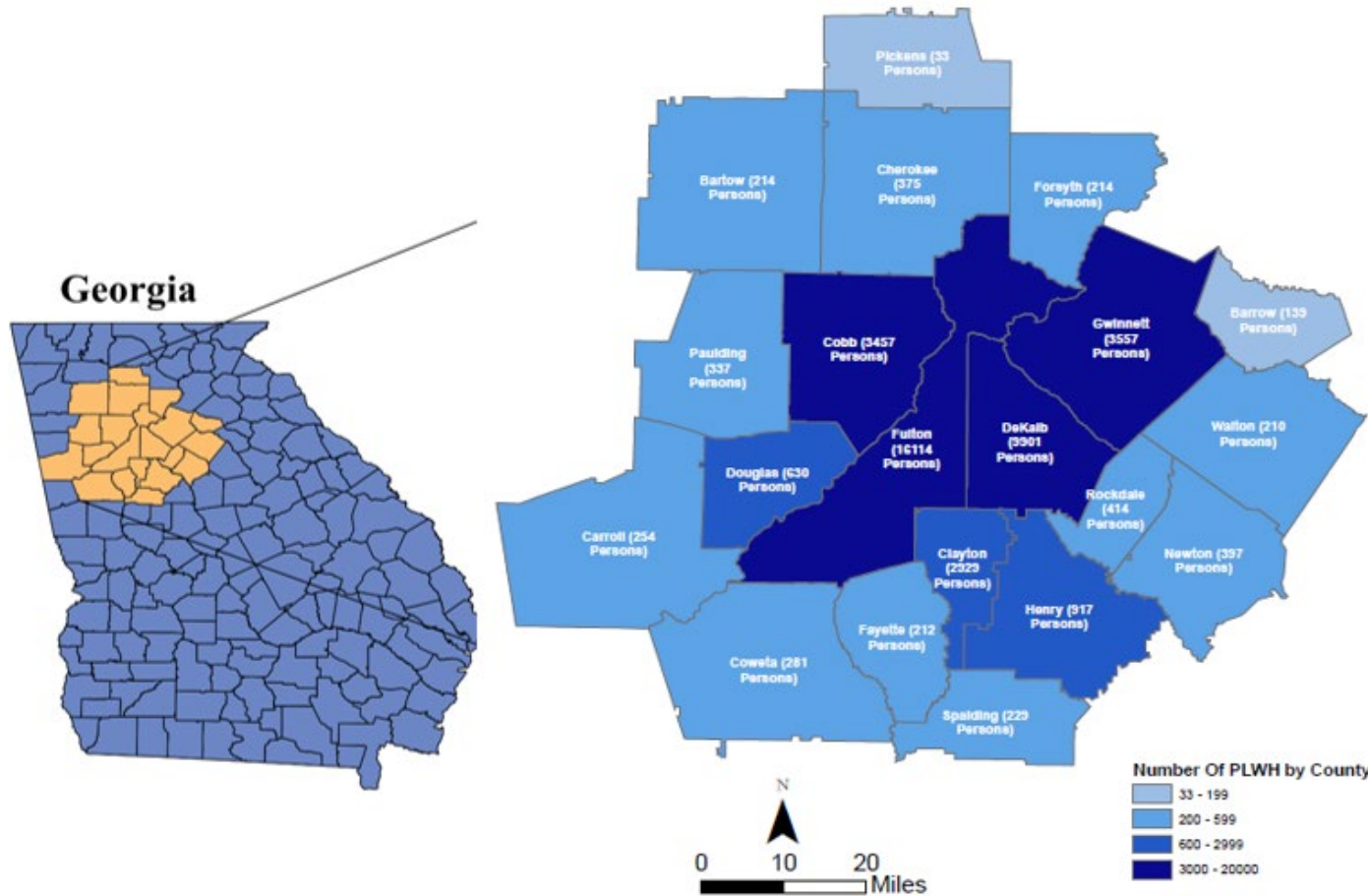
Ending
the
HIV
Epidemic



Subrecipients

25 funded
community-based
organizations,
community health
centers, and/or
AIDS Services
Organizations.

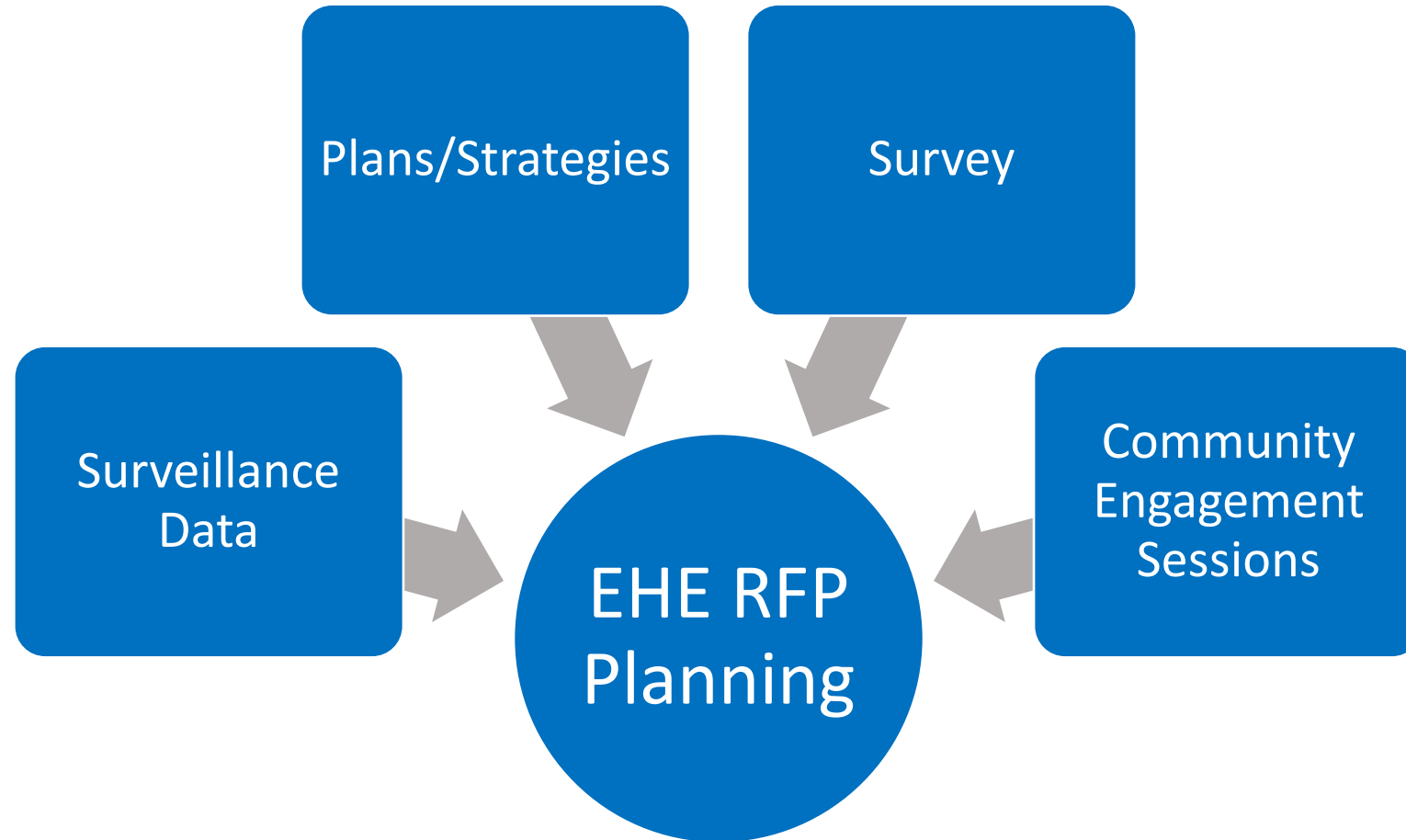
Ending HIV Together in Greater Atlanta- Service Area



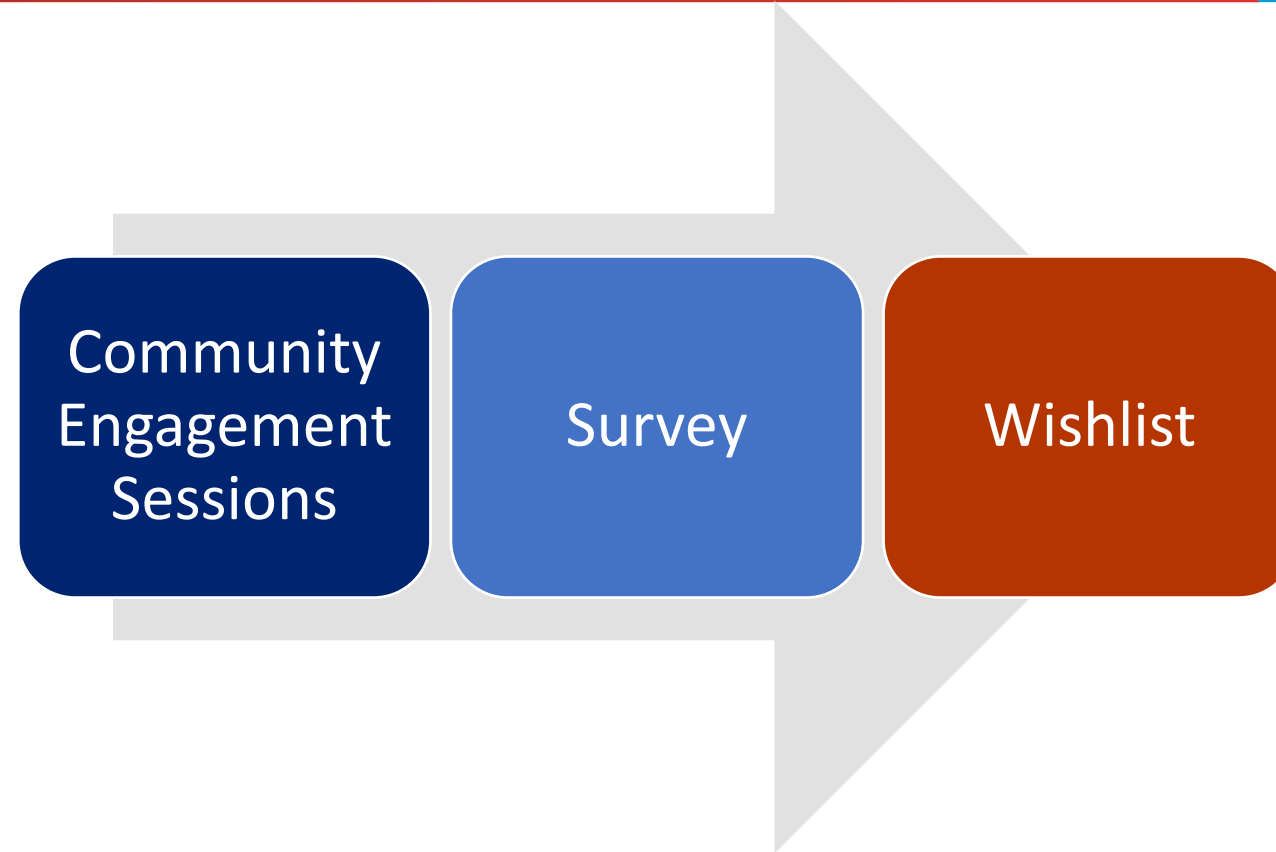
- EHE Jurisdiction = 4 counties with the highest incidence and prevalence in GA
- Prioritized Populations: African Americans, Transgender Women, Latinx

EHE Year 1

EHE Planning Process

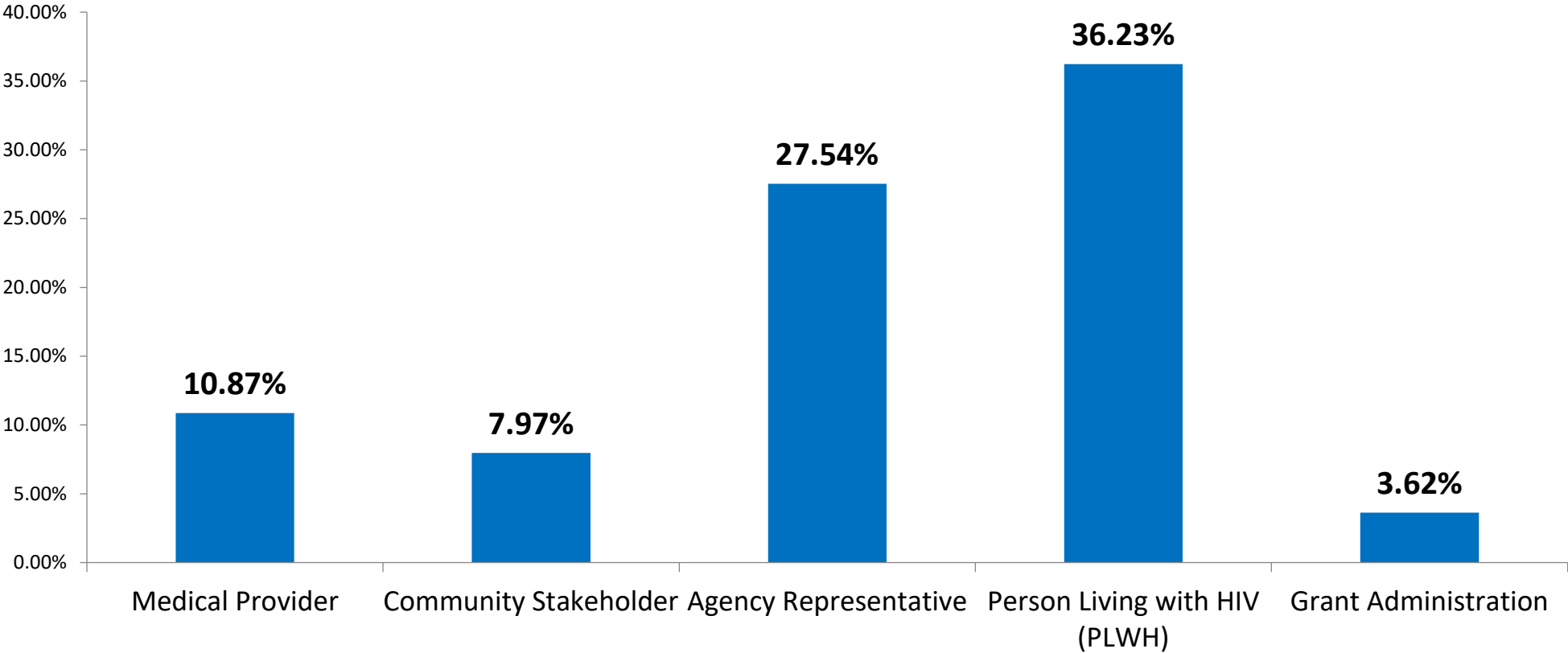


EHE Planning Process - Continued



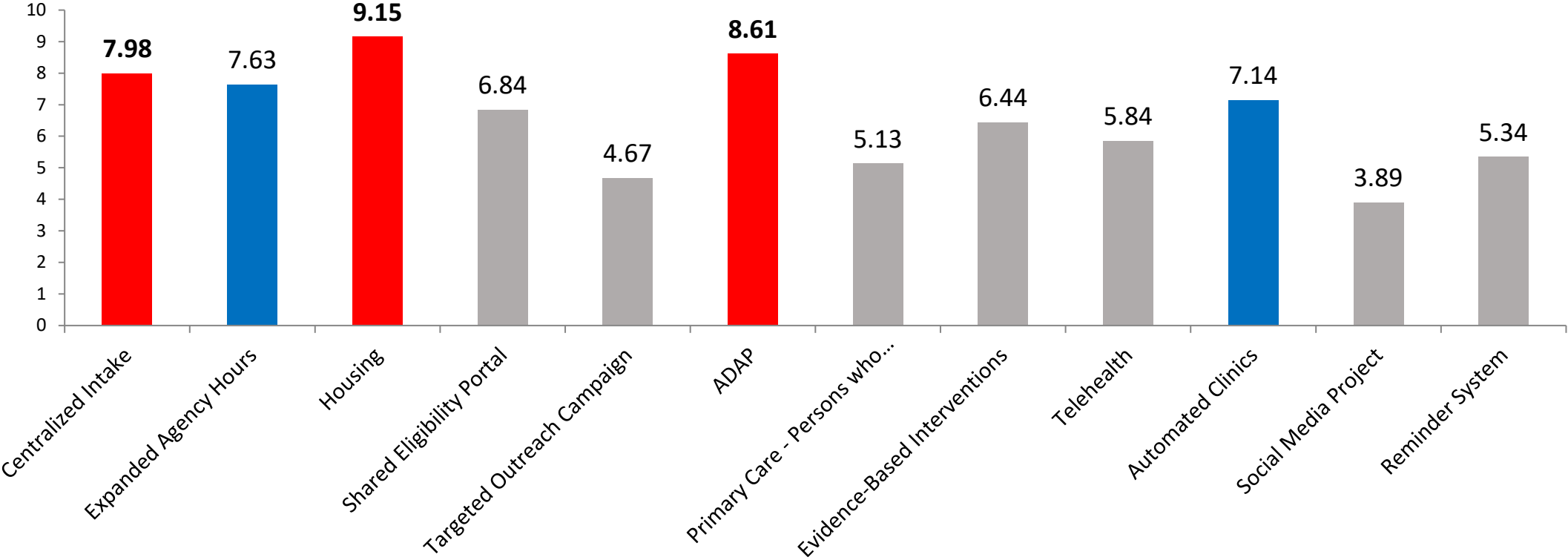
Survey Participant Demographics

Which best describes you?



Survey Results

Please tell us how important the services below are to you.





RFP I FUNDING CATEGORIES

- Telehealth Services
- Extended Hours of Operation
- Housing
- Hormone Replacement Therapy

RFP II



RFP II FUNDING CATEGORIES

- RWHAP Services
- Extended Hours of Operation
- Telecare Tablets
- Outreach Services
- Housing

EHE Year 2

Planning- Year 2

- Received increase in award
- Carryover from year 1



How Our Partnership Developed

Convening Partners

- Community members
 - Nothing about us, without us, is for us
- Gatekeepers from community
 - Advocates with community presence and credibility
- Community stakeholders
 - Trusted service providers and community leaders

Partners at the Table

- Planning Council Chair
- Planning Council 1st Vice Chair
- Community Providers
- National HIV Consultant
- AETC Facilitator
- DHE Staff



Using the previous info gathered from community engagement sessions, the survey, and surveillance data what areas have we missed?

What Partners Brought to Table

- Perspective
- Community knowledge
- Community groups not routinely involved
 - Those not apart of our network
(e.g.: Transgender Men who have sex with men)



The Plan

Community led conversations

- Opportunity to do a deeper dive
- Directed conversations
 - No PowerPoints
- Setting
 - Virtual
 - In the evening



Community Action Conversations I

COMMUNITY ACTION CONVERSATIONS
TO END THE HIV EPIDEMIC
with Co-Hosts
Dr. Quintin Robinson & Mr. Damon Johnson

Join Us On
APRIL 14 2021
6:30-7:30pm
Via ZOOM

NO SLIDES! Just an action-building conversation with YOU the community
Register for this event via this link <http://bit.ly/21EHE>
or via this QR Code >>>

ATLANTA NEEDS YOU!
YOUR EXPERIENCES
YOUR THOUGHTS
YOUR EXPERTISE
YOUR IDEAS

Ending the HIV Epidemic | RYW RYAN WHITE Part A Program FULTON COUNTY

Community Action Conversations I Debrief

- Reviewed registration results
- Our assessment of how well conversation went
- Discussed notes, comments, and recommendations received
 - Comments/recommendations addressed by other programs
 - Services already funded by EHE or Part A
 - HRSA requirements
 - Populations that feel forgotten

Community Action Conversations II

Community Action Conversations

TO END THE HIV EPIDEMIC

MAY 11, 2021 6:30PM

Services Currently Funded by EHE

Service	Description
Ryan White HIV/AIDS Services	Core: Medical Care, Oral Health, Mental Health, Substance Abuse (outpatient), Medical Case Management, Medical Nutrition Therapy, Health Insurance Premium and Cost Sharing Assistance. Support: Non-Medical Case Management, Referral for Health Care and Support (including insurance navigation), Food Bank/Home Delivered Meals, Psychosocial Support (including patient navigation), Medical Transportation, Other Professional Services (legal services), Emergency Financial Assistance, Linguistics, and Childcare.
Extended Operating Hours for Agencies	Funding for agencies to provide services either <i>before 8am</i> or <i>until at least 8pm</i> at least 2 nights per week and to provide services at least <i>one half-day every other weekend</i> .
Telehealth/Telecare Tablets	Funds awarded to enable secure telehealth visits with clients. Tablets provided to clients with a self-supported data connection to access care at their convenience.
Hormone Therapy	For persons of transgender experience to support linkage and retention to care leading to HIV viral suppression.
Housing	Emergency financial assistance for housing/utilities; Emergency lodging; Short or Medium Term Housing Rental Assistance.
HIV Social Marketing and Community Outreach Campaign	In partnership with the Henry J. Kaiser Family Foundation (KFF). KFF designed HIV treatment and care messaging for placement on social media sites (Facebook, Instagram, Grindr and YouTube) to reach target populations in Fulton, DeKalb, Cobb and Gwinnett counties. Visit the website: https://www.greatherthan.org/atlanta/



Non-Traditional Services

Multi-Month ART Dispensing
Drop-In Clinics
Home-Delivery of ART
Mobile Home Health
Online Support Groups

Telecare

Licenses & Software
Salaries
Services
Tablets
Equipment

Innovative Care Models

Black Barbershop – Physician Network
ER Patient Navigation
SPNS Replication

Arts, Culture, Media

Media & marketing Campaigns
Theater-based Approaches
Artvisim

EBIs

Enhanced Patient Navigation for Women
Integrating Treatment into HIV Care
TransLife Care

Capacity Building

Mini-Grant Program
Emerging Programs

Other

Innovative Programs
Viral Suppression Awards (Oscars)
Community Summit

RWHAP Services

OAHS, ADAP, Case Management, Medical Transportation, Insurance Navigation, Extended Hours, etc.

RFP Announcement



WHO

You! Your CBO, ASO, or 501c3 has been identified as doing great work in the community!

WHAT

Fulton County's Department for HIV Elimination released a Request for Proposals (RFP) for their Ending the HIV Epidemic Program.

WHEN

Apply now, until August 19, 2021 at <https://www.bidnetdirect.com/georgia/fultoncounty>.

WHERE

Organizations that provide service in Fulton, DeKalb, Cobb, or Gwinnett Counties.

CATEGORIES THAT WILL BE AVAILABLE FOR \$3 MILLION IN FUNDING

ARTS, MEDIA, CULTURE

CAPACITY BUILDING

EFFECTIVE BEHAVIORAL INTERVENTIONS

INNOVATIVE PROJECT SUPPORT

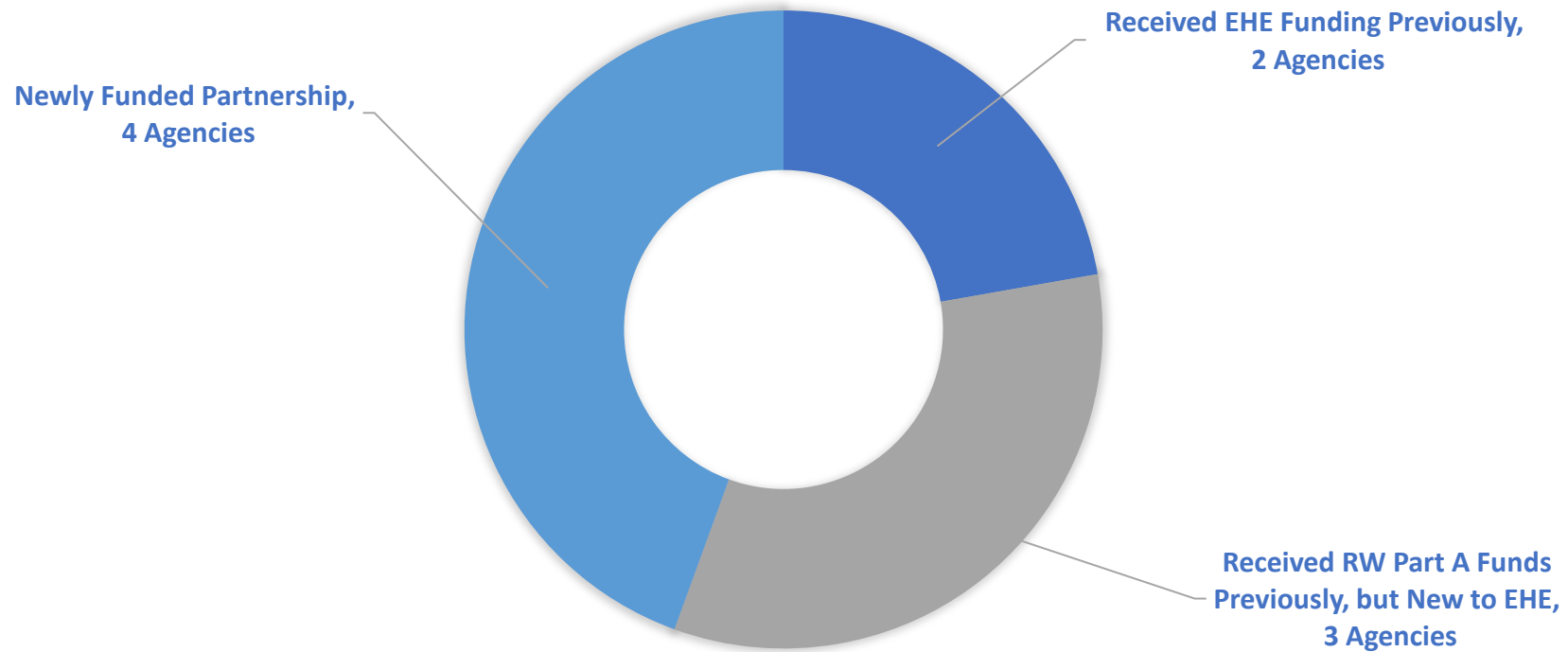
NON-TRADITIONAL HOURS AND SERVICES

TELEHEALTH SERVICES/TELECARE TABLETS

Ending
the
HIV
Epidemic

New Partnerships Developed

RFP III FUNDED AGENCIES



Lessons Learned- Partners

- Don't just invite community to the table, allow them to lead! And honor their feedback and recommendations by making changes to your program based on what they've said.
- Be intentional in your approach!
- Know the gaps in your jurisdiction, not only what your numbers say, but what do the people say?
- Don't be afraid to do what you haven't typically done!
- Realize that your program may not need to be the face.

Lessons Learned- Reaching Community

- Best advertisement- Word of mouth!
- Build excitement through flyers and announcements.
- Email every listserv, every community contact, every agency.
 - Everyone that may be interested or know someone that may be interested far and wide.

Lessons Learned- RFP's

- Do something new!
- Build your categories directly from community input.
- Utilize open categories and funding amounts for applicants to describe their approach.
- Provide TA sessions to detail exactly what you are looking for when scoring applications.

Acknowledgements

We would like to thank

- Planning Partners- CAC's
 - Dr. Quintin Robinson
 - Damon Johnson
 - Morris Singletary
- Metropolitan Atlanta HIV Health Services Planning Council
- The Community
- Department for HIV Elimination Staff

Discussion / Q & A

