

# **Creating a Partnership of Providers in** Your Own Backyard Presenters Marge Sutinen MATEC-Wisconsin Sarah Rybicki MATEC-Minnesota Alicia Downes MATEC-Missouri



Marge Sutinen MATEC-Wisconsin, Sarah Rybicki MATEC-Minnesota and Alicia Downes MATEC-Missouri have no financial interest or relationships to disclose.

- HRSA Education Committee Disclosures HRSA Education Committee staff have no financial interest or relationships to disclose.
- CME Staff Disclosures Professional Education Services Group staff have no financial interest or relationships to disclose.



## Learning Objectives

By the end of this workshop, the participant will be able to:

- Compare effective models of collaboration and approaches to sustain long-term, relevant events through changing clinician demographics, funding sources, and phases of the HIV epidemic.
- Outline strategies to create a forum for low-volume HIV clinicians to learn from experienced high-volume HIV clinicians from the comfort of their own clinic setting.
- Identify methods to engage providers using different modalities of learning that fit clinician needs, offer networking opportunities and respect time constraints.



## Mid West AIDS Training and Education Center MATEC

- Federally funded AETC
- Provides HIV/ AIDS clinical training and support to health care professionals
- Our mission is to enhance the capacity of HIV clinical care and improve quality of those services for people living with HIV in our region.
- Located at the University of Illinois at Chicago (UIC) at the Jane Addams College of Social Work.



**Provides Education in** 7 Midwestern states: Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, and Wisconsin.





## **Programs Provided**

- Didactic and skill building training to doctors, nurses, physician assistants, nurse practitioners, pharmacists and dentists
- Clinical Consultation
- Scholars Program
- Capacity Building and Technical Assistance
- Clinical mini-residency

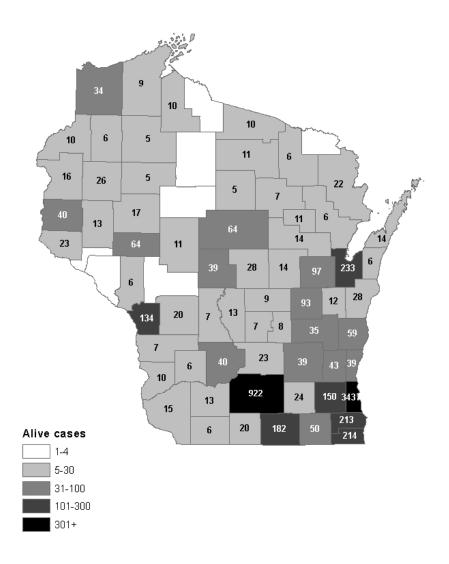


## Wisconsin's Front and Back Yard



### PRESUMED ALIVE BY COUNTY

Figure 28. Reported cases of HIV infection presumed to be alive, by county, Wisconsin, as of December 31, 2009





## **Coming Together**

- What is the program
- How did it come together
- When did MATEC-WI enter
- What was our role then
- What did we do to enhance program
- What does it look like today



## Identifying Landscape

- High and Low Volume Treaters
- Where are they
- How did we link them together
- Creating a forum easily accessible for all



#### **CREATING A "COMMUNITY OF PRACTICE":** USING DISTANCE LEARNING TECHNOLOGY TO LINK HIV TREATING CLINICIANS



James Sosman', David Feldstein', Marge Suttnen', Julie Yendrek', Barbara Cuene', Michael Frank', Janet Hand'', Peter Havens'', Iram Nadeem' 'University of Wisconsin School of Medicine and Public Health, "Children' Hospital of Wisconsin, "Medical College of Wisconsin

#### PROBLEM

SCHOOL OF MEDICINE

AND REACHEADH

The development of new therapies and longer patient life expectancies has led to increasing complexity in the management of HW infertion. Lowvolume HW providers often fiel isolated. Current CME models fail to address the recells of the low-volume HW clinicians to discuss challenging disease management issues with more experienced high-volume HW treaters.

#### **PROGRAM OBJECTIVES**

We created a "community of practice" for HW clinicians throughout Wiscommuning a case-driven, monthly CME activity. The objectives of this project include:

- creating a forum for low-solume HIV clinicians to learn from experienced. high-volume HIV clinicians;
- 2. providing timely input into the care of complex HIV patients:
- accessing the feasibility of linking clinician learners in multiple regions of the state.

#### **PROGRAM DESCRIPTION**

- The HW Twaters Meetings is a one-hour monthly case conference linking five sites in four cities via video conference technology.
- The management of the program is lead by MATEC Weconsin at the University of Weconsin in collaboration with an advisory committee with representatives from the University of Wisconsin School of Medicine & Public Health, Children's Hospital of Weconsin and the Medical College of Wiscomain.
- Two its three cases are discussed at each meeting by approximately 80 attendees.
- Participating clinicians volunteer to present cases for discussion. After the case presentation, the presenter seeks legat from program attendees on treatment decisions.
- The program is held at noon and lunch is provided to allow bury clinicians to attend on their lunch hour. CME credit is provided.
- This program fosters linkages throughout the state to bring clinicians together in a case-driven, non-didactic meeting.
- The meeting started with one site in 2001 and has gradually expanded to 5 sites and more than 00 cliniclans.



#### ASSESSMENT

Attendees provided programmatic feedback via a self administered qualitative survey. Response rate was 60%

- ► 80% rated the program as very good or excellent
- > 00% rated the learning environment as very good or excellent
- 80% reported the program will improve their ability to provide excellent patient case

Thematic Analysis was performed on the following question: "What did you like hest about the program?"

- Challeriging patient care issues
- ► Connecting with other providers
- Acquiring new specific knowledge

#### SUMMARY OF FINDINGS

- Improves patient care by allowing clinicians to receive practical clinical advice from colleagues outside of their "siles".
- Fosters linkages between the northern, central, western and southuasters regions of the state by linking providers from community health centers, private practice clinics, tribal health clinics, and academic medical centers who provide services to rural, subarban and urban areas.
- Encourages a multidisciplinary approach to HV care, attenders include physicians, some practitioners, manes, pharmacists, dentivits, case managers, social workers, vaccine researchers and public health professionals.
- Promotes collegiality and collaboration in the HIV treating provider community.

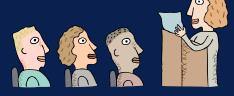
#### **LESSONS LEARNED**

- A steering or planning committee of classican opinion leaders in needed to generate participation and establish "buy in" to the process.
- A respected clinician is needed to serve as the discussion facilitator in order to foster and direct the conversation.
- A small core group of committed high-volume clinicians is needed to sustain the program.
- Add on clinicians and sites gradually instead of attempting a statewide effort from the start.
- Ensure local buy in before adding a site
- Maintain your mission Le. clinicians discussing challenging cases in real time
- Strong technician and program coordinator support is needed to ensure the technology works effectively and doesn't interfere with the discussion.



## MATEC-WI's Role

- Identifying key stakeholders
- Developing steering committee
- Choosing technology common to multiple clinic settings
- Recruiting clinicians to present cases





## **Successes-Challenges**

- Success brings people together
- Challenge encourages participation
- Lessons learned
- Evaluation
- Summary

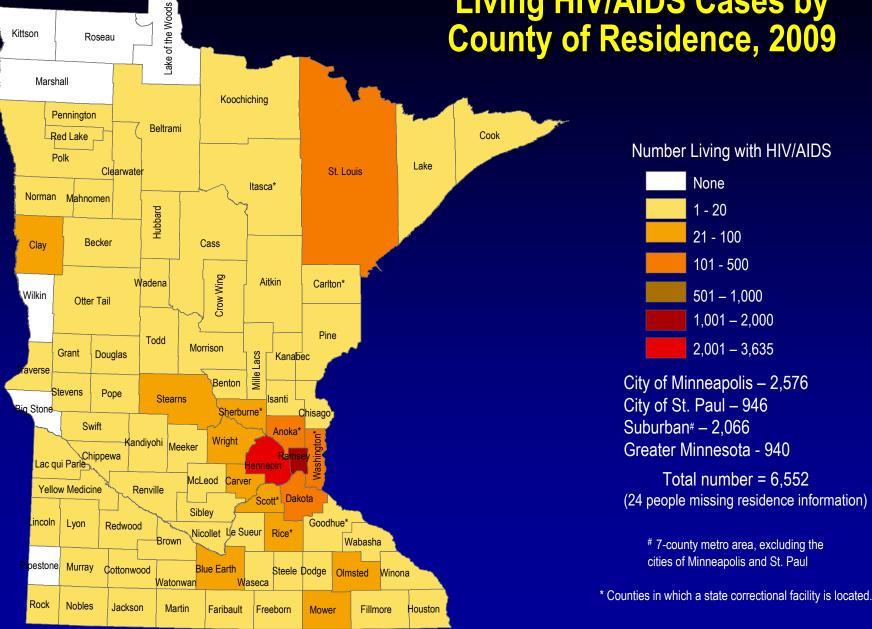


## Minnesota's Backyard



- MATEC-MN @ the University of Minnesota, School of Public Health, Division of Epidemiology and Community Health Education
- Midwest AIDS Training and Education Center-Minnesota
- Purpose
  - Education & Training Programs
  - Shadowing and Mentorship
  - Provider/Learner Community (MN-Tel, Local C. Brochure)
  - Educational and Systems Consultation, Technical Assistance, Policy

### Living HIV/AIDS Cases by **County of Residence, 2009**



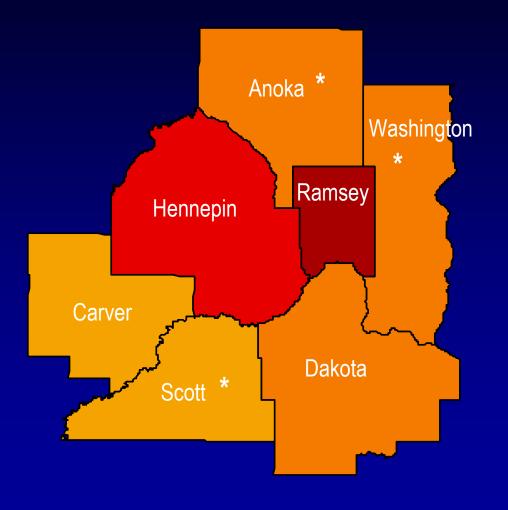
#### Data Source: Minnesota HIV/AIDS Surveillance System

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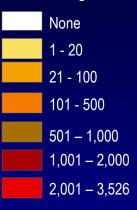
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HIV/AIDS in Minnesota: Annual Review

### Map of Metro Area: Living HIV/AIDS Cases by County of Residence, 2009



#### Number Living with HIV/AIDS



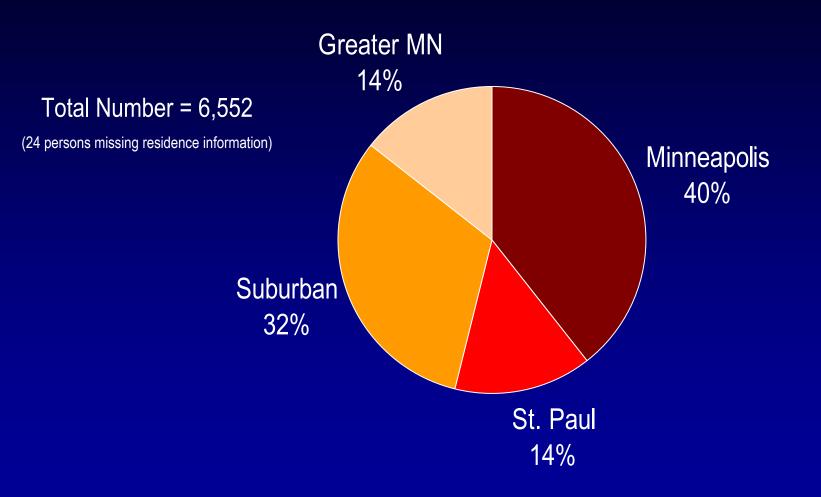
City of Minneapolis – 2,576 City of St. Paul – 946 Suburban# – 2,066

Total number (Metro only) = 5,588

# 7-county metro area, excluding the cities of Minneapolis and St. Paul

\* Counties in which a state correctional facility is located.

### Persons Living with HIV/AIDS in Minnesota by Current Residence, 2009



Suburban = Seven-county metro area including Anoka, Carver, Dakota, Hennepin (except Minneapolis), Ramsey (except St. Paul), Scott, and Washington counties. Greater MN = All other Minnesota counties, outside the seven-county metro area.

Data Source: Minnesota HIV/AIDS Surveillance System

HIV/AIDS in Minnesota: Annual Review

# Health Care Landscape MN



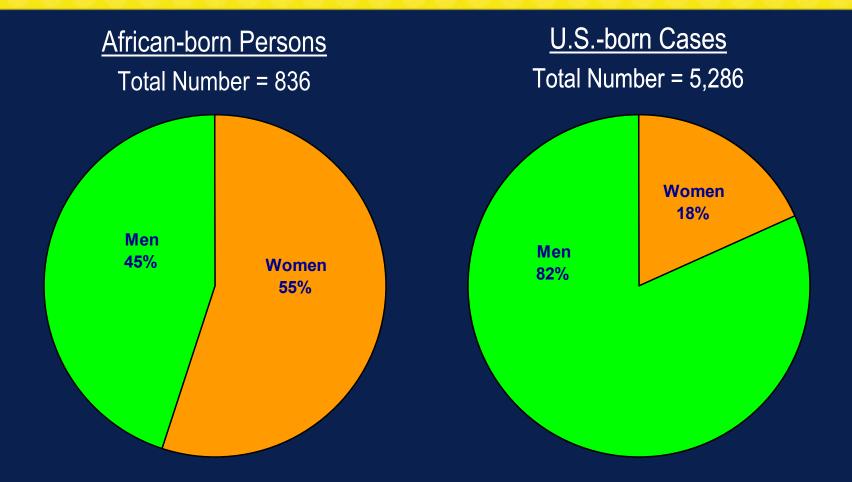
- Minnesota 6,552
- MN Out of Care 1,500 In care TC Metro 4,500

In care Greater MN 500

Hennepin County Positve Care Ctr. 1,300

Whitman-Walker Clinic Washington DC 10,000





Data Source: Minnesota <sup>†</sup> Includes Besson Starriving to Minnesota through the HIV+ Refugee Resettlement Program and other refugee/immigrant programs and 4 White African-born persons

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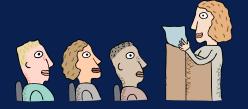
## History

- What is Twin Cities AIDS Clinicians (TCAC)
- How did it come together
- When did MATEC-MN enter
- What was our role then
- What did we do to enhance program



## Today: MATEC-MN's Role

- Identifying/maintaining attendees
- Developing content and keeping up with technology
- Finding the right fit for learners
- Recruiting clinicians to present





## Possibilities

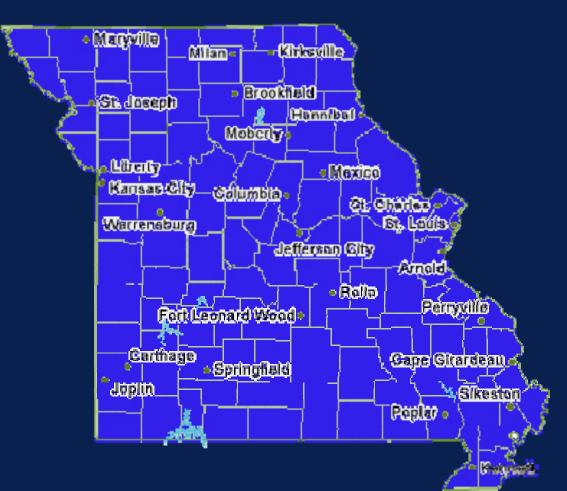
- Evolving Collaborations
- Mapping providers, practices, and patients
- Show of hands, ownership and cooperatives
- Reality vs Wishes



- Strengths
  - The 'right' audience, networking, benchmarking
  - Meeting types
- Challenges
  - Fluidity, cost, ownership
- Future Plans
  - Collaboration with key providers
  - Mixed model of delivery and funding
  - Access for new providers and distance-learning



### Missouri's Backyard





- MATEC-MO @Kansas City Free Health Clinic
- Midwest AIDS Training and Education Center-Missouri
  - One of 11 regional training centers
  - 4 specialty centers
- Purpose

 targeted, multidisciplinary education and training programs for health care providers treating people living with HIV/AIDS



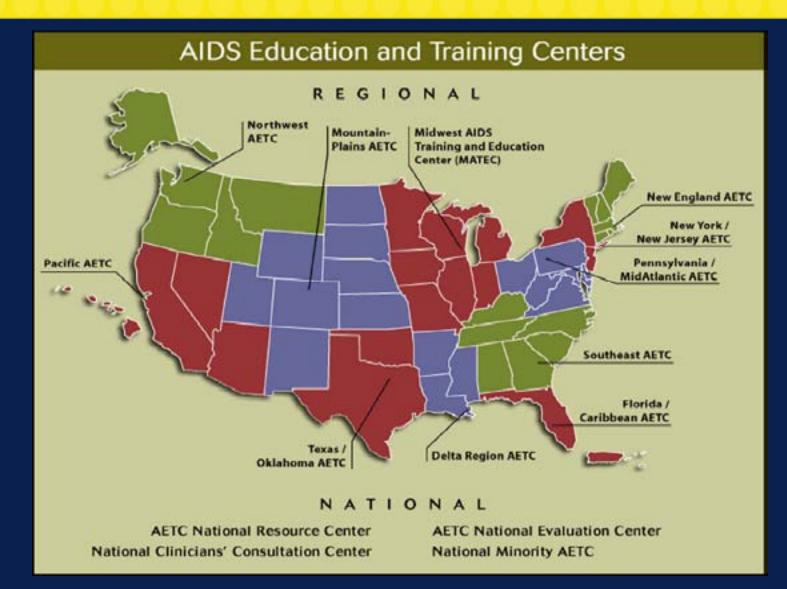
## **Identifying Players**

- Existing Collaborations
- Patient density
- Buy In
- Reality vs Wishes



- Strengths
  - Captive audience, Time Management
- Challenges
  - Marketing to providers
- Future Plans
  - Collaboration with Infectious Disease Chapter
  - St. Louis
  - Teleconference







## AETC Resources for Clinicians National HIV/AIDS Clinician's Consultation Center

### - Warmline: 1-800-933-3413

 The Warmline is staffed by physicians, clinical pharmacists and nurse practitioners every Monday through Friday, from 5:00 a.m. to 5:00 p.m. (Pacific Time). Voice mail is available 24 hours a day.

### - PEPLINE:1-800-448-4911

 The National Clinicians' Post-Exposure Prophylaxis Hotline (PEPline) offers treating clinicians up-to-the-minute advice on managing occupational exposures (i. e., needlesticks, splashes, etc.) to HIV, hepatitis and other bloodborne pathogens. PEPline clinicians will respond to your call 24 hours a day, 7 days a week.



## Contact Information

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## See www.matec.info for more information