Using multi-media to recruit and educate funders, providers and patients

Jane Fox, Boston University Amanda McCluskey, HIV Alliance Sally Neville, KC Free Clinic Serena Rajabiun, Boston University Nancy Young, Special Health Resources for Texas



Digital Stories

digital story (dig·i·tal sto·ry) A short, first-person video-narrative created by combining recorded voice, still and moving images, and music or other sounds.



Why Digital Stories?

Everyone has many powerful stories to tell.

■ Listening is hard.

People see, hear, and perceive the world in different ways.

Creative activity is human activity.



Why Digital Stories?

Technology is a powerful instrument of creativity.

Sharing stories can lead to positive change.

At the core of our work is an enduring respect for the power of individual voices and a deep set of <u>values and principles</u> that recognize how sharing and bearing witness to stories can lead to learning, action, and positive change. – Center for Digital Story Telling





<u>http://www.storybuilders.org</u>
<u>http://storiesforchange.net/</u>
<u>http://www.storycenter.org/</u>

