

HIS HEALTH

Grow strong together.

HisHealth.org

Strategies for Improving Care & Access for
Black Gay Men

Terrance Moore

Deputy Executive Director, NASTAD

His Health Agenda

1. *His Health* Background
2. *His Health* Aims
3. *His Health* Products
 - Continue Education
 - Discover Innovation
 - Learn How
4. *His Health* Communications
5. Pipeline
 - Current module development and CME/CNE competition
6. Q & A

Learning Objectives

- Provide an overview about the Center for Engaging Black MSM Across the Care Continuum (CEBACC) and the *His Health* resource inventory
- Demonstrate how *His Health* features models of care, continuing education modules, and webinar series to help participants accelerate the quality of care for Black MSM populations and address their unique health needs
- Present a wide range of platforms that can be used for engagement and to help disseminate relevant information to your networks

His Health

- Forms part of the Center for Engaging Black MSM Across the Care Continuum (CEBACC)—an online resource created in partnership with HRSA’s HIV/AIDS Bureau
- Accredited and self-paced online learning platform
- Resource inventory for HIV/AIDS and other healthcare providers—physicians, nurses, physician assistants, health centers, health departments, and non-clinical care teams serving Black MSM patients (especially youth aged 13-24)
- Provides effective tools, models of care, resources and trainings to advance the healthcare for Black MSM patients

His Health Aims

- To increase the capacity, quality, and effectiveness of healthcare providers (both HIV care and other healthcare providers) to screen, diagnose, link, and retain Black MSM—especially Black youth aged 13-24 living with HIV—in care
- To build adaptable, integrated learning opportunities to ensure cultural awareness and strong focus on the overall health care of Black MSM

Core Message

- Recognize that **providers AND Black gay men** play a crucial role in linkage, retention, and engagement in HIV care
- Highlight how honest, direct, and meaningful communication between patients and providers is the gateway to creating and deepening relationships
- Close communication and knowledge gaps between patients and providers to **improve conversations** happening inside and outside exam rooms
- Give both groups the resources to come together in a safer space to share personal challenges and experiences without shame or intimidation

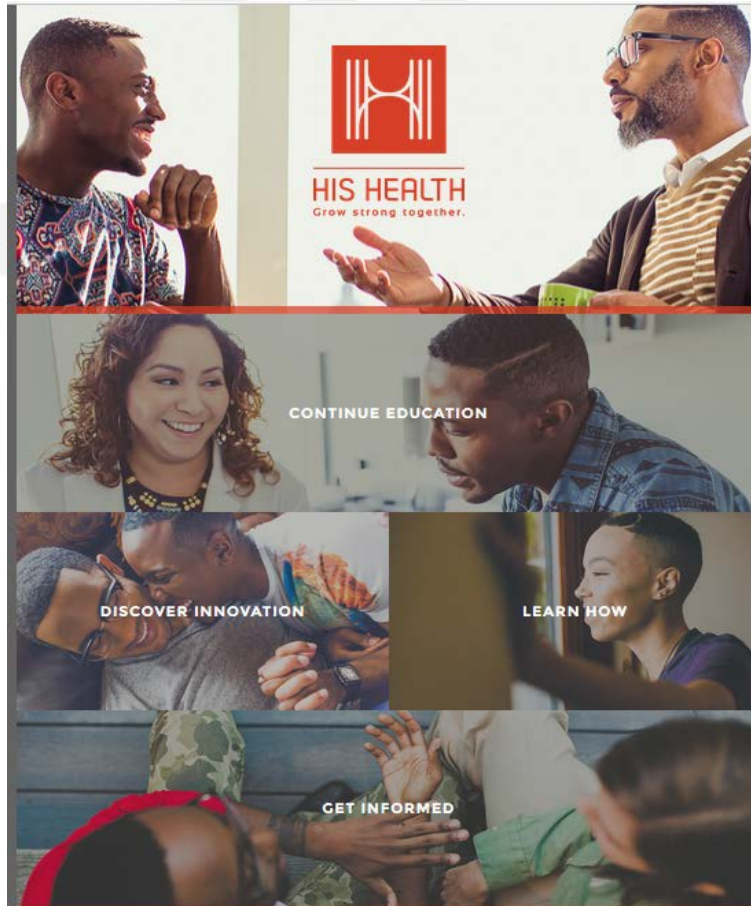
His Health Program Components

<i>His Health</i> Care Model Inventory	<i>His Health</i> Continuing Education	<i>His Health</i> Webinar Series
13 efficacious social and clinical programs that accelerate HIV prevention and care Access programs for Black MSM	4 CME/CNU Courses on: <ul style="list-style-type: none">• STD/STI screenings• Vaccinations• Mental Health• PrEP Access & uptake• Linkage to care• Transgender health services delivery• In a culturally competent sexual-Health model	16 webinar led by master program facilitators discussing: <ul style="list-style-type: none">• Historical medical mistrust• Motivational interviewing• PrEP provision in non-clinical spaces• Linkage to care• And more!

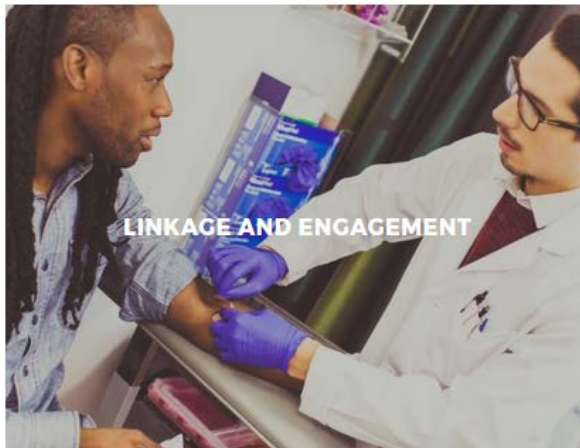
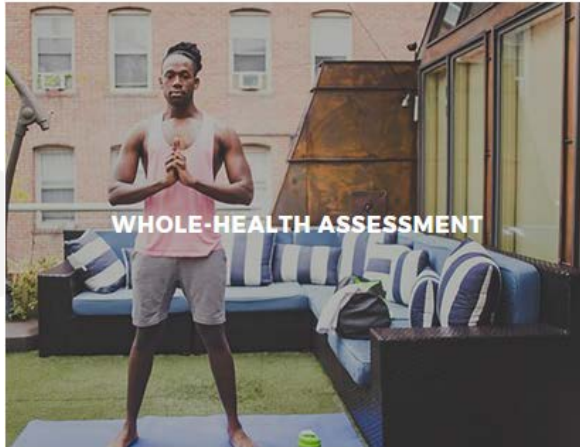
A photograph of a woman with curly hair, wearing a white lab coat over a purple top and a necklace, smiling and talking to a man. The man is wearing a blue patterned short-sleeved shirt and is also smiling, gesturing with his hands. The background is a bright, slightly blurred indoor setting. A semi-transparent red horizontal bar is overlaid across the middle of the image, containing the text.

His Health Resource Inventory

His Health Products



Continuing Education



His Health Continuing Education Courses Accrediting Partners



The Association of Nurses in AIDS Care (ANAC) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



IDSA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

His Health CME/CNE Faculty



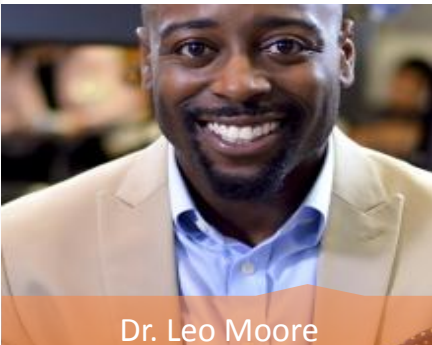
Dr. David Malebranche
Whole-Health Assessment



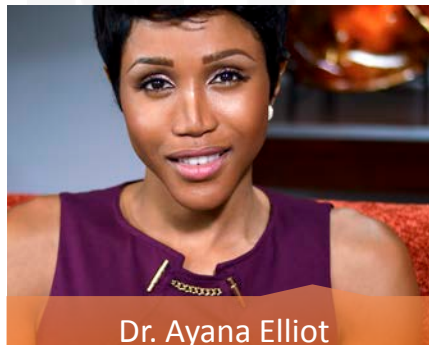
Dr. Lisa Hightow – Weidman
Linkage to Care



Dr. Theo Hodge
PrEP



Dr. Leo Moore
Whole-Health Assessment



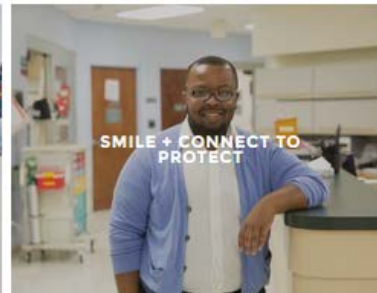
Dr. Ayana Elliot
Transgender Health



Dr. Quintin Robinson
Whole-Health Assessment

Discover Innovation

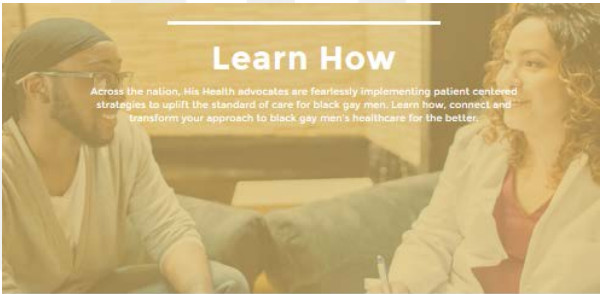
Featured Models



Models of Excellence



Learning How: *His Health* Training Series



SHARE   

PATIENT CARE (selected)

- PROGRAM DEVELOPMENT
- POLICY
- PATIENT CARE**
- CULTURAL COMPETENCY

REV UP ACCESS TO CARE

POWERFUL MOTIVATION

LEAN ON ME

BACK TO BASICS

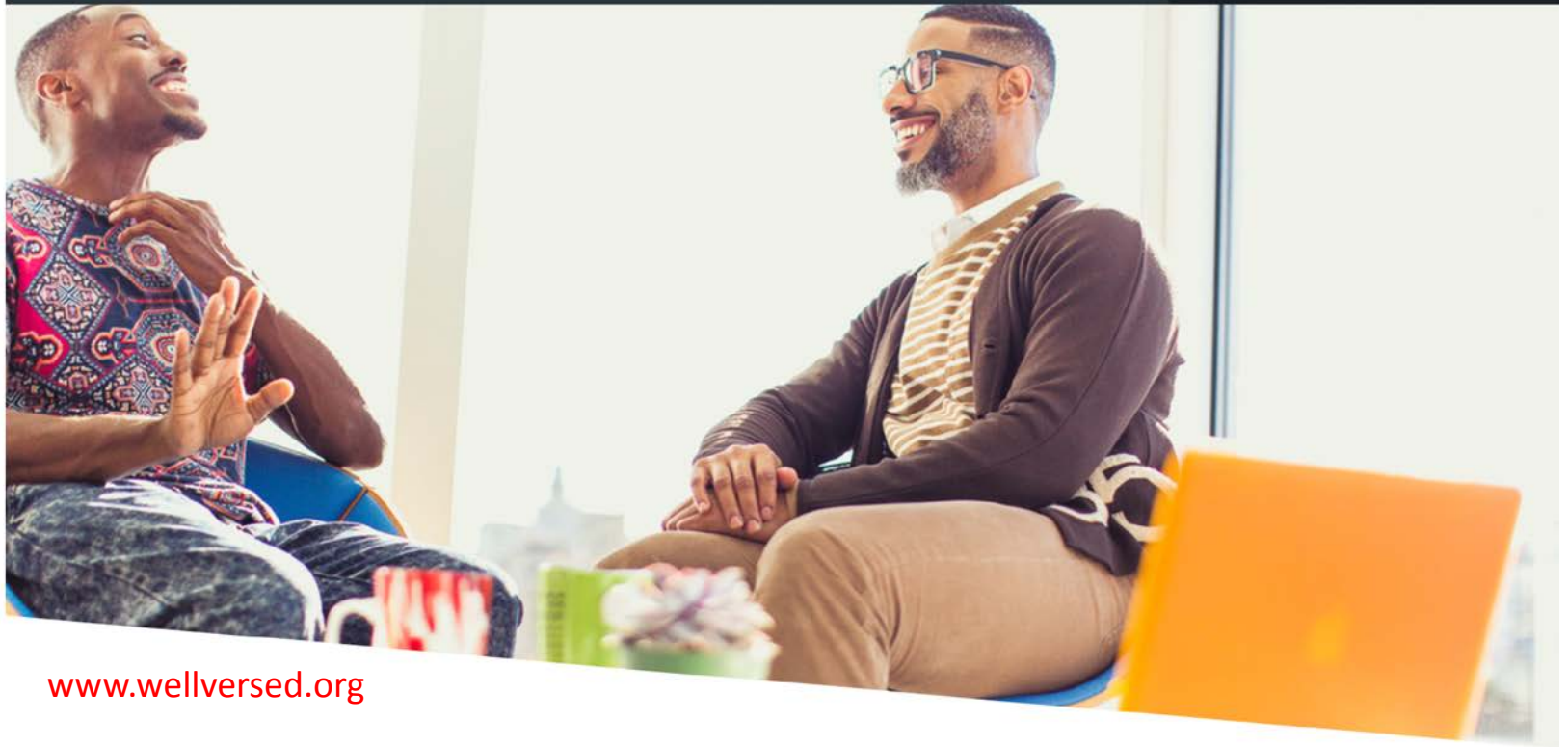
This block contains a central navigation menu with four options: 'PATIENT CARE' (highlighted in blue), 'PROGRAM DEVELOPMENT', 'POLICY', and 'CULTURAL COMPETENCY'. Below the menu are four smaller images representing different training modules: 'REV UP ACCESS TO CARE' (two people looking at a laptop), 'POWERFUL MOTIVATION' (two people sitting on a bench), 'LEAN ON ME' (a hand on a shoulder), and 'BACK TO BASICS' (two men talking).

Well Versed

WELLVERSED

BEFORE THE VISIT DURING THE VISIT AFTER THE VISIT

GLOSSARY FIND A DOCTOR



www.wellversed.org

Pipeline

- CME/CNE Competition
- Launch of PrEP 2.0 and Whole Health Assessment 2.0 modules
- Dissemination to drive providers to complete CME/CNE course series and share information with their networks
- Collect feedback and data on the CME/CNE course experience

Social Media & Podcasts



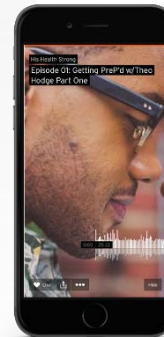
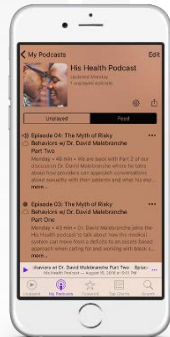
@HisHealthStrong



@HisHealth



@HisHealth





His Health has a unique opportunity to improve care specifically for Black MSM with a message that's authentic, compassionate, informative, and targets providers and healthcare administrators.

Brief Discussion



Case Study



- **Demographics:** 18 Year Old Black MSM
- **Chief Complaint:** Insomnia and anal itching
- **Social History:** Lives in Jackson, MS, small social network of out gay men, has a couple of close friends
- **Medical History:** No sexual health care experience, never screened for STIs or tested for HIV
- **Family History:** Religious family of origin, father is a preacher, mother and father not accepting of his sexual orientation, not out about his orientation to other family members
- **Mental Health and Substance Use:** Experiencing depression and anxiety, no substance use, binge drinking, does not smoke
- **Sexual Health History:** Age at first sexual intercourse at age 18, has sex with men only, receptive and insertive partner, does not currently use condoms or PrEP, uses pick-up apps to find sex partners

Case Study Questions

- What social, psychological, cultural and economic factors hinder this patient community (YBMSM) from successfully engaging in care?
- Who are some of the key players in the HIV Care Continuum? How can they facilitate better access to and retention in care for patients like Shawn?
- How can we continue to motivate patients to remain virally suppressed (both in clinical and non-clinical spaces)?



Thank you!

Terrance Moore, Deputy Executive Director, NASTAD

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Evaluation Survey

- Please use the following link to complete a short evaluation of this session
- The link may also be found on your agenda

https://www.surveymonkey.com/r/ARSV2017_RespondingToEpidemic

