

The RWHAP Access, Care, and Engagement TA Center

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Engage, enroll, and retain

clients in health coverage (e.g., Marketplace and other private health insurance, Medicare, Medicaid).



Communicate with RWHAP clients

about how to stay enrolled and use health coverage to improve health care access, including through the use of Treatment as Prevention principles.



Improve the clarity

of their communication around health care access and health insurance.



ACE TA Center webinars

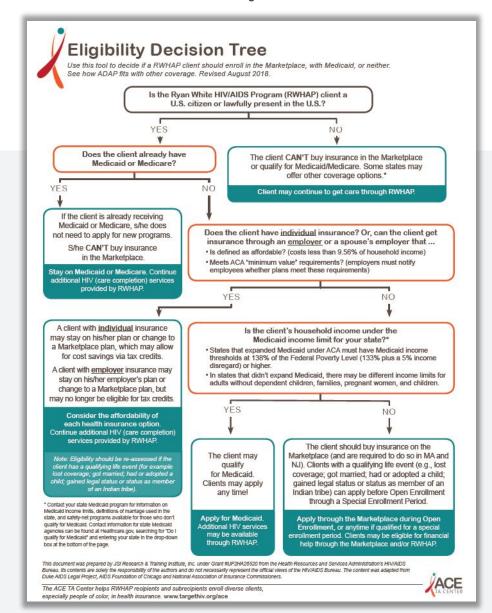


- The Basics of Medicare for Ryan White HIV/AIDS Program (RWHAP) Clients, April 22, 2020
- Get Ready to Enroll:
 Remote Enrollment Strategies,
 Open Enrollment Updates, and
 Tips for Working with Clients, July 15, 2020
- Basics of Health Coverage Enrollment: Strategies and Resources for New Program Staff, Sept. 23, 2020 at 2pm (ET)

Register and view archived webinars at: targethiv.org/ace/webinars



Tools for Open Enrollment



Account Tune-Ups: Getting Ready for Marketplace Open Enrollment

An Account Tune-Up is an activity to help make sure your clients are ready to enroll in 2020 Marketplace health coverage.

There are four main steps in an Account Tune-Up:

1. Check paperwork, accounts, and payments.

It's important that clients' insurance payments and Marketplace accounts are up-to-date.

- Review insurance documents and identify any outstanding payments or credits.
- Help clients organize insurance and Marketplace paperwork.
- Make sure clients can log into the Marketplace and help them update account details. If needed, help clients set up their Marketplace account.
- 2. Review finances.

A client's income and tax filing history help determine eligibility for financial assistance through the Marketplace.

- Make sure that clients who received Advance Premium Tax Credits (APTCs) have filed and reconciled their federal taxes so that they remain eliable for this financial assistance.
- Help clients estimate their income and report any changes to the Marketplace.
- 3. Confirm enrollment in the Ryan White HIV/ AIDS Program (RWHAP), including ADAP.

Many RWHAP/ADAPs provide financial assistance to help eligible clients pay for their health coverage, but clients need to keep their paperwork up-to-date.

- Confirm eligibility and enrollment in ADAP or other RWHAPsupported premium and cost-sharing assistance.
- Re-certify a client's RWHAP/ADAP enrollment if the paperwork is due during the Open Enrollment period.
- Help clients prepare for enrollment and schedule enrollment appointments.

Clients should understand their coverage options and be confident they are enrolling into a plan that best fits their health and financial needs.

- Know what plans are being offered in their area.
- Help clients identify their coverage priorities including medication access and continuity with preferred providers.
- Dedicate time to educate clients on the importance of health coverage and answer questions.
- ☑ Schedule enrollment appointments.



Tools for Enrollment Assisters

I'm new to supporting people with HIV.

How do I help them enroll in health coverage?

Revised May 2019



Contact your state's RWHAP, including ADAP, to learn how the Program can provide financial help for health coverage.

Find a RWHAP provider: locator.HIV.gov

- The RWHAP encourages eligible consumers to enroll in comprehensive health coverage to access both HIV and non-HIV services
- The RWHAP can help eligible consumers pay for health insurance premiums and out-of-pocket expenses.
- The RWHAP in your state, including ADAP, can provide HIV medications to consumers who are uninsured or have a gap in insurance coverage.



Understand why continuous HIV medication coverage is essential.

Medication can help people living with HIV live a healthy life.

- Taking HIV medication every day can lower the level of HIV in a person's blood to an undetectable level (viral suppression).
- Missed doses of medication can quickly lead to increased levels of HIV in the blood.
- People with HIV who have consistent viral suppression do not sexually transmit HIV.



Insurance and enrollment terms are confusing for everyone.

- Consumers need to understand the basics of health insurance to avoid coverage gaps and to make the most of their coverage.
- Explain insurance terms and concepts in plain language and provide real-world examples when possible. Encourage consumers to ask questions, or ask them to state what they need to know or do in their own words.



Help consumers find plans that cover their - HIV druas.

Know that the Ryan

White Program

Most low-income people can

access HIV care, medications,

Ryan White HIV/AIDS Program

The RWHAP, including the AIDS

provides access to critical

Drug Assistance Program (ADAP).

The program helps all consumers

- insured, underinsured, and

and support services through the

to HIV care.

(RWHAP).

medications

uninsured.

supports access

Without coverage, medications can cost hundreds of dollars per month.

- Consumers work closely with their doctor to find the HIV treatment plan that works best for them. People tolerate HIV medications differently, so switching medications may not be an option.
- Some health plans may only cover certain HIV drugs or combinations, or may require increased costsharing for certain HIV drugs.



Support continuity of care.

This means consumers see the same provider regularly and maintain a consistent medication supply.

- Help consumers find a plan that includes their current provider, if available. Often they have developed a trusting relationship.
- If they need to change providers, ask about possible barriers such as transportation or affordability, and if they have concerns about a particular provider. Ensure continued access to other medical and support services.



Listen to consumers' needs and concerns.

Consumers are concerned about affordability and continued access to medications and current providers.

- People with HIV need health care providers who understand their needs and life experiences.
- People with HIV may have additional health conditions and concerns.



Show compassion & cultural sensitivity.

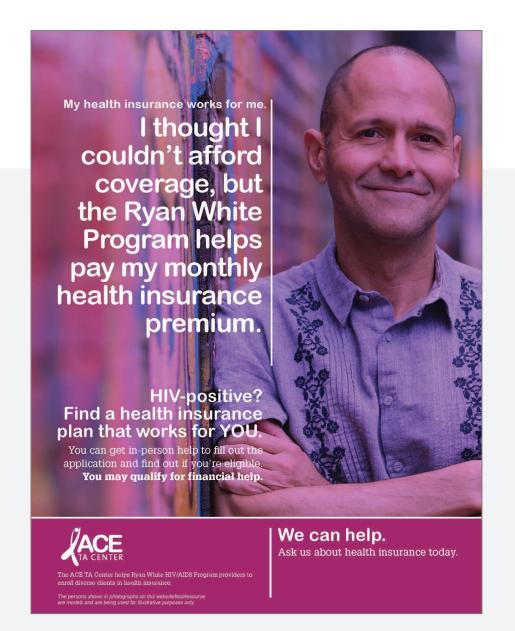
People with HIV may not want to disclose their HIV status to an enrollment assister.

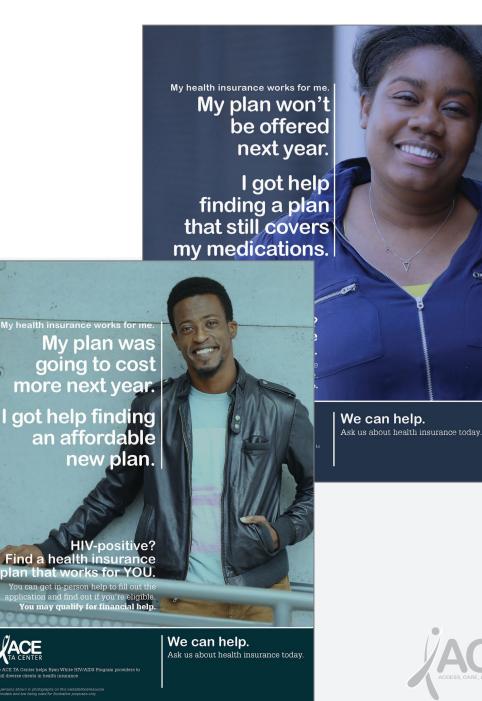
- Many consumers, particularly people of color and LGBTQ people, have experienced stigma and discrimination. Some may fear prejudice.
- People may be uncomfortable sharing personal information. Let consumers know your conversations are judgment-free and confidential.

targethiv.org/assisters

Visit targethiv.org/assisters for more helpful enrollment resources.

Posters





Tools for Consumers

If you don't have health insurance, now is a good time to get it.

Take the next step for a healthy life.

Health insurance helps you pay for the health care you need to stay healthy. Changes in health care laws have made it much easier to get health insurance now. Over 16 million people have already signed up, but others still have questions or concerns. Do you have questions about health insurance? Here are some answers.

66Why do I need health insurance? I already get my HIV care through the Ryan White Program."

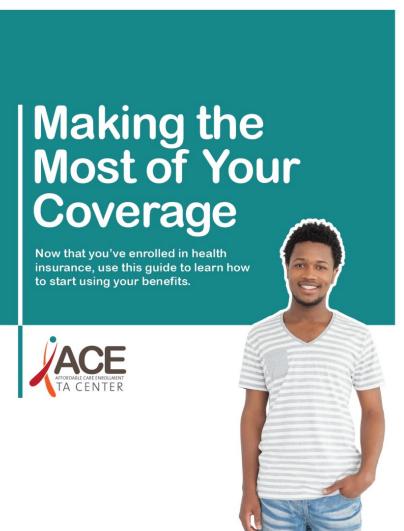
Health insurance covers care for *all* your health needs. In addition to your HIV care and medications, you'll be able to get other health services, such as:

- Free preventive care, like flu shots and cancer screenings
- Care and medications for other health problems you may have, like heart disease or diabetes
- Hospitalizations
- Substance use treatment and mental health services
- Maternity care

Health insurance protects your finances. If something unexpected happens, like a car accident, you won't go broke paying hospital bills.

"My case manager helped me find an affordable health insurance plan that covers all of my health care needs, including my HIV medication."







Tools for Consumers

Stay Covered All Year Long

Now that you've enrolled in health insurance, make sure you keep it.

Health insurance is important because it covers all your health needs, such as HIV medications and care, free preventive care, hospital stays, and substance use and mental health services. This guide covers what you need to do to stay covered throughout the year.

Pay premiums on time _____2
Report income and household changes ____4
What to do if you lose coverage _____6

TIP

Even if you have health insurance, stay in touch with your Ryan White Program case manager. S/he can help make sure you stay enrolled in ADAP and have access to financial help for insurance and Ryan White Program services like transportation and housing support.



Special Enrollment Periods

Can I enroll in a Marketplace health insurance plan outside of Open Enrollment?

Sometimes you experience a big life change that also changes your health coverage needs—like having a child, losing your job, or losing your health coverage. Usually Open Enrollment is the only time you can sign up for a new health insurance plan through the Health Insurance Marketplace (e.g., HealthCare.gov) or change your current plan. But if you have a big life change—or "life event"—you may qualify for a Special Enrollment Period.

A Special Enrollment Period lets you enroll in a new health plan or change your plan outside of Open Enrollment. You may also qualify for a Special Enrollment Period if something happened during Open Enrollment that prevented you from getting the right coverage. This is called a "special circumstance." See the full list of life events and special circumstances on the next two pages.

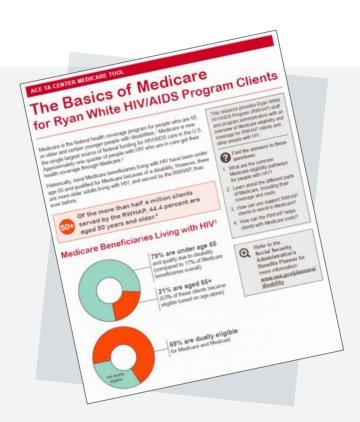
TIP

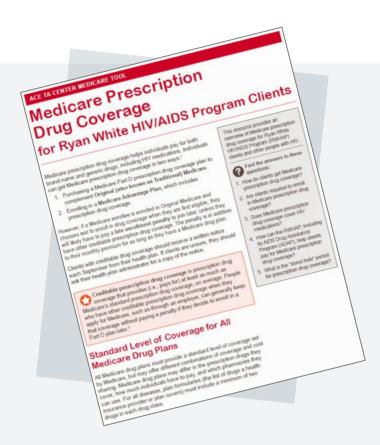
If you think you may be eligible for a Special Enrollment Period, or if you have any changes to your income, household size, or health coverage, you should report this information as soon as possible. Talk with an enrollment assister or Ryan White Program case manager, or contact the Marketplace Call Center at

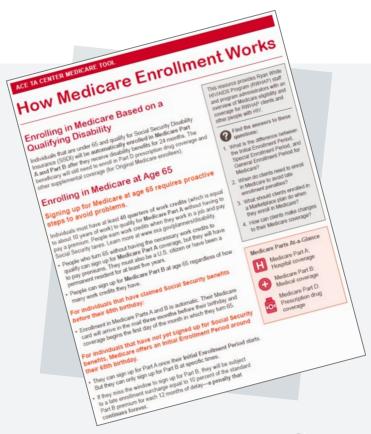




ACE TA Center Medicare Resources









Medicare resources: eligibility and enrollment basics

Three resources:

- The basics of Medicare for RHWAP clients
 - a. Eligibility pathways
 - b. The four parts of Medicare (A, B, C, and D)
 - c. Dual eligibility for Medicare and Medicaid
- 2. Medicare prescription drug coverage for RWHAP clients
 - a. The "donut hole" for coverage
 - b. How the RWHAP/ADAP can help
- 3. The Medicare enrollment process
 - a. The three different enrollment periods
 - b. How to support clients



NEW! Medicare resources

Transitioning from Marketplace to Medicare

- a. People enrolled in Marketplace coverage should enroll in Medicare when they are first eligible (e.g., during their Initial Enrollment Period) to avoid late enrollment penalties.
- 2. Medicare parts consumer fact sheet
 - a. This plain language consumer tool explains the different parts of Medicare (Parts A, B, C, and D) and how they make up Original Medicare and Medicare Advantage.

Thank you.



targethiv.org/ace

Sign up for our mailing list, download tools and resources, and more

Contact us: acetacenter@jsi.com

