

# Project CORE

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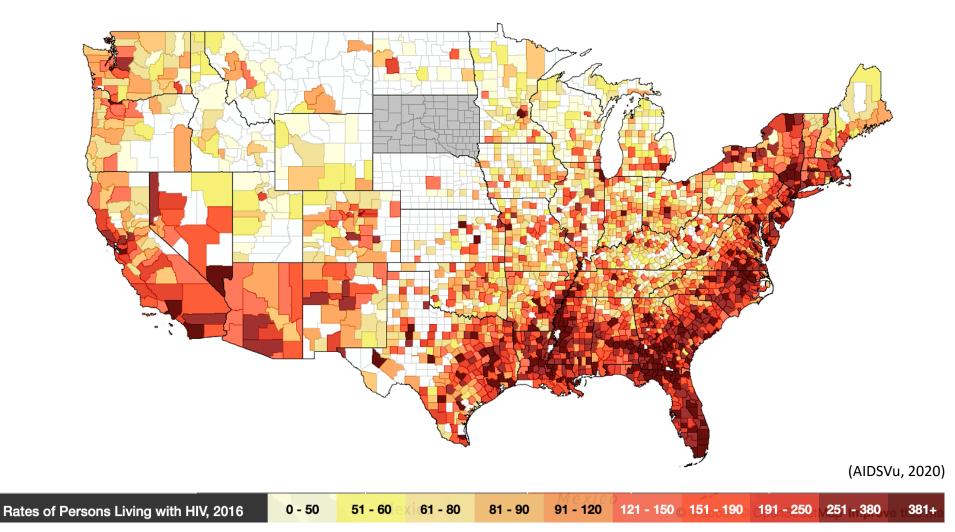


# At the conclusion of this activity, participants will be able to:

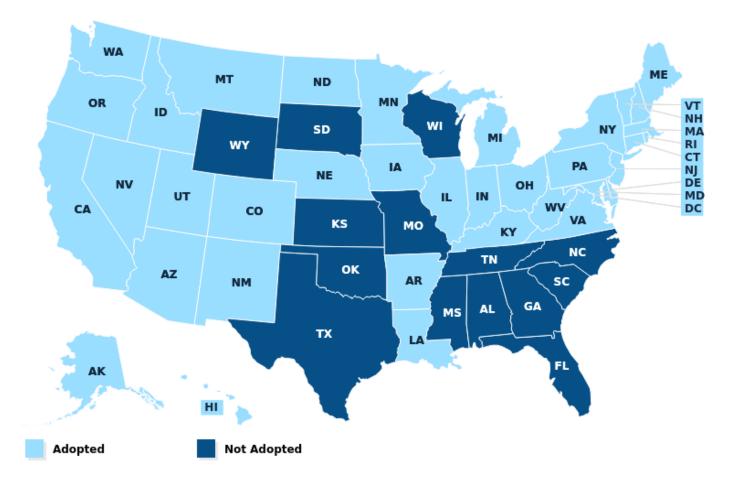
- 1. To describe Project CORE's intervention components
- 2. To summarize Project CORE's preliminary results
- **3.** To apply Project CORE's intervention components to other settings

#### Setting the Context : HIV in the South





#### Setting the Context: Medicaid Expansion

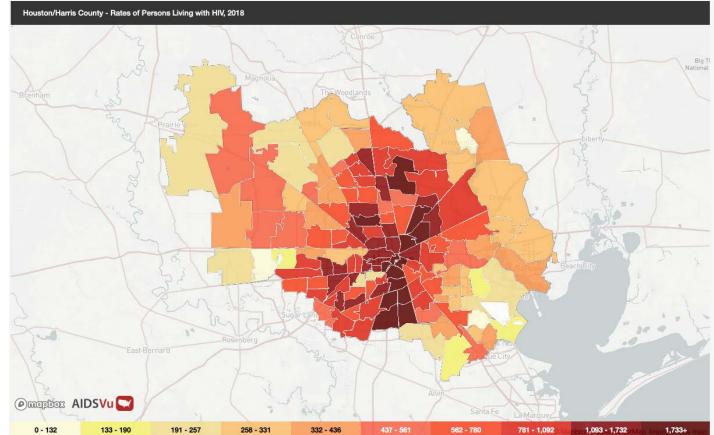


SOURCE: Kaiser Family Foundation's State Health Facts.

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#### Setting the Context - Houston

- 32,000 people living with HIV
- 50% Black; 28% Latinx; 18% White
- 56% uninsured
- 66% living in poverty
- 59% virally suppressed in 2018
- Housing and Employment continue to be serious issues for People Living with HIV



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#### The Issues



# Unemployment Homelessness **Viral Loads**

### **Structural Interventions**

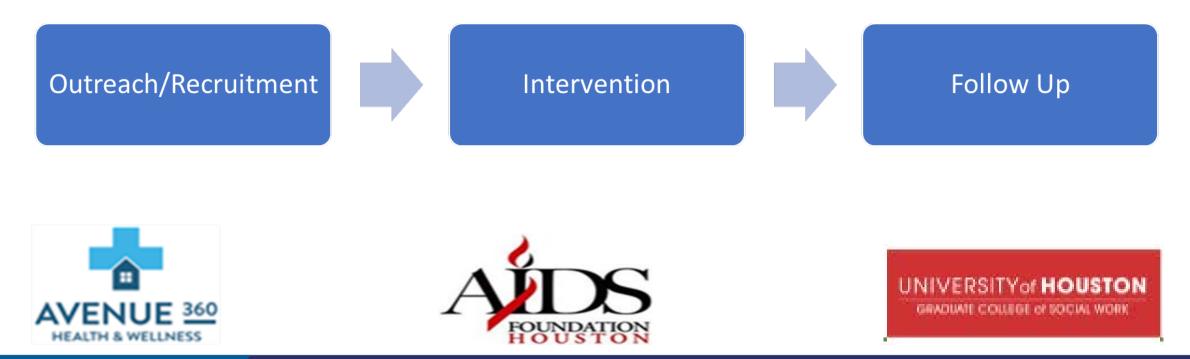


- Individual, behavior change interventions only go so far
- We need to change
  - Conditions
  - Structures
  - Environment
  - Racist and Oppressive Policies
  - Approaches
  - Coordination
- We need to focus on the social determinants of health
  - Housing
  - Employment

#### Enter... Project CORE



 Project CORE is a collaborative coordinated care intervention that provides housing and employment services with an email to increase the health of People Living with HIV in Houston, Texas



#### Recruitment



#### RECRUITMENT Population Outreach to Health External HOPWA Coordinator Providers, RW Pulls In Care/Out Agencies, and Of Care, Other community Newly-diagnosed Partners Patient list Program Manager Completes **Referral checklist RW Case** Social Network Managers Submit Strategy (SNS) Referrals

#### • Eligibility

- High viral load
- Unemployed
- Homeless or unstably housed
- Screening
- Coordination

# Identification of Eligible Clients

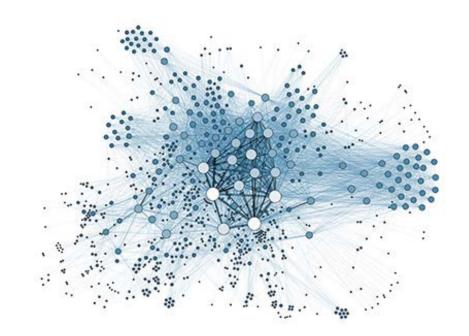


- Avenue 360
  - Database of eligible people
  - Case manager referrals
- AFH
  - referral from other programs
  - discussing with existing clients
- Houston Network
  - Ryan White Meeting
- Career Fairs
  - Discussing Project with other orgs
- SNS
  - existing participants

### **Barriers and Solutions**

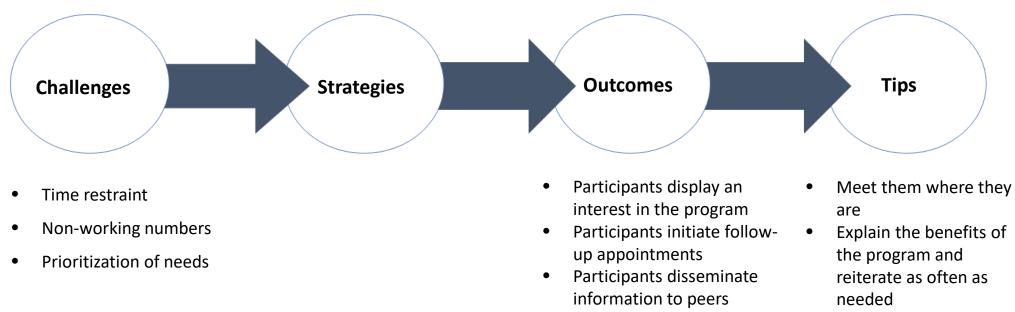


- Slower recruitment in the beginning of the project
- Brainstormed with HRSA/ETAP
- Solution
  - Creating a broader network for recruitment
  - SNS



#### **Client Engagement Tips**





 Social Networking Strategy (SNS)/Word of mouth

# Project CORE Intervention -What did we do?



- Project CORE Non-Medical Network Manager
  - Coordinated housing and employment resources
- Provided Employment Resources
  - Made use of existing DOL Resources
- Provided Housing Resources
- Project CORE Housed at AFH
  - One stop shop
- Referral

## **Motivating Clients**

- Supporting their readiness for work
- Resume writing
- Interviewing skills
- Employment boot camps
- Transportation assistance
- Clothing assistance
- Job search
- Supporting their readiness for housing
- Education
- Referrals (temp shelters/transitional housing)





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#### It's not just the resources...





#### Follow up in the time of COVID-19



Communication is Key

Supported participants on getting basic needs met

• Flexibility and Responsiveness

#### What have we accomplished?



- We enrolled 111 participants in the study
- We collected a host of information at baseline
- We are currently conducting follow ups

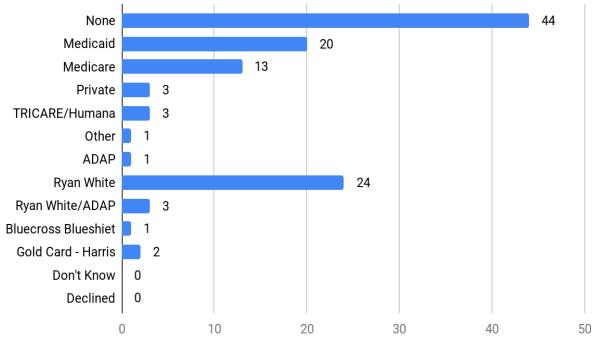
#### Demographics



- Average Age: 38
- Mostly Black; some Latinx people
- 60% Gay, Lesbian, or Bisexual
- 80% Cis Male; 15% Cis Female; 5% Transgender

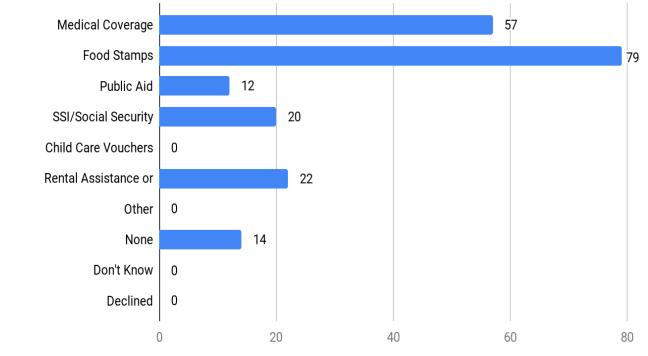
#### Health Insurance and Public Assistance





#### Health Insurance

Public Assistance Received in the Last 12 Months

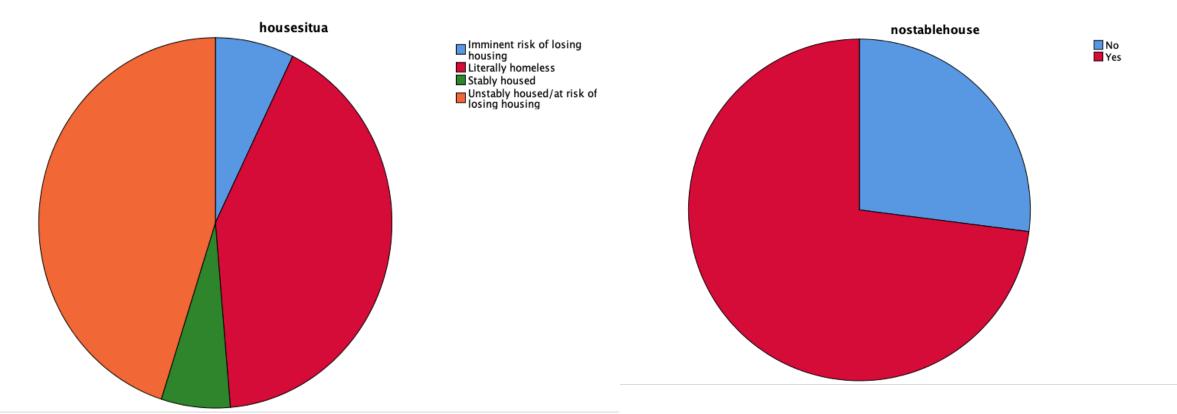




#### **Housing Status**

**Current Housing Status** 

Are you worried or concerned that in the next 60 days you may not have stable housing that you own, rent, or stay in as apart of a household?



# Employment



Do you consider yourself underemployed (less than 35

hours/week but able/wants to work full time)? 22 (19.8%) 19 (17.1%) 84 (75.7%) Do you wish to be employed, either now or in the future? 89 (80.2%) Not Applicable Yes Yes No 104 (93.7%) Declined Yes

Are you currently employed, either part time or full time?

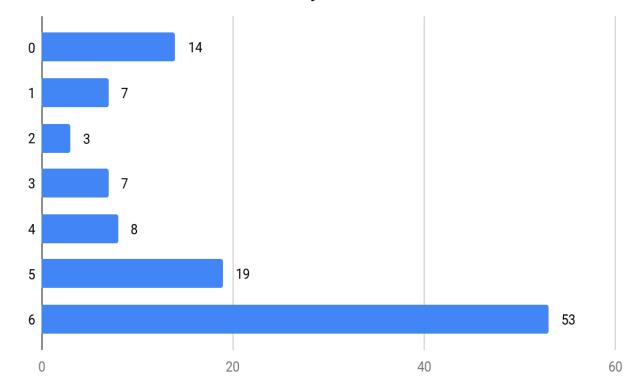
### **Basic Necessities**



Daily 46 Weekly 25 17 Monthly Occassionally 12 Other 2 Never 9 10 20 30 40 50 0

Run Out of Money for Basic Necessities in the Last 12 Months

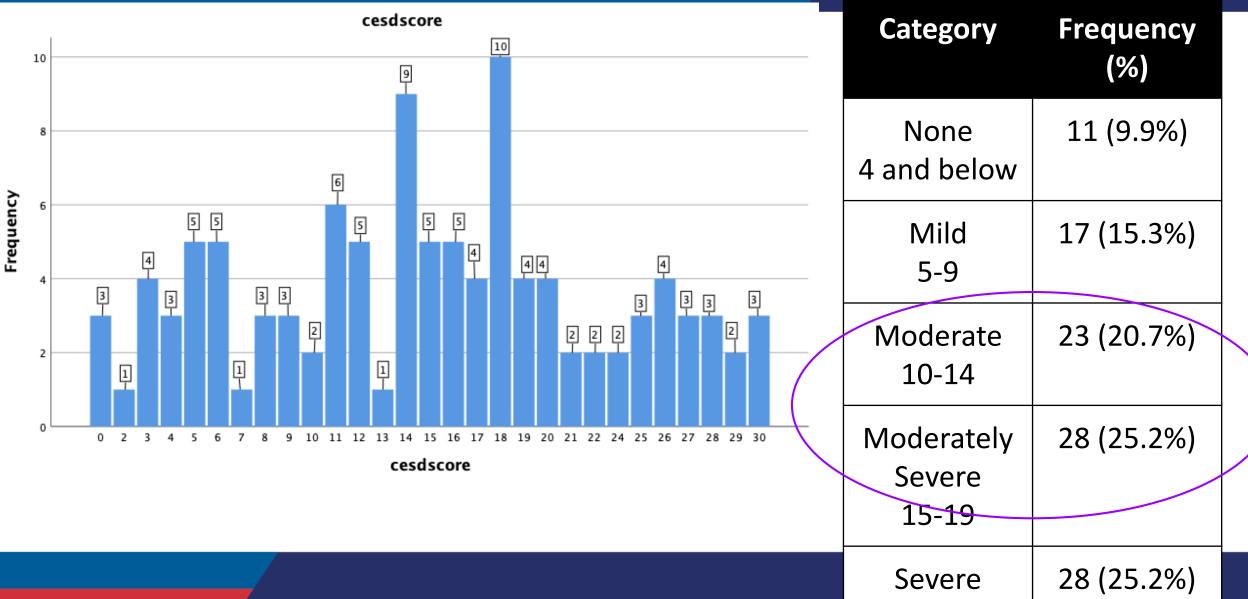
Food Security Raw Scores



## Depression (CESD) Scores

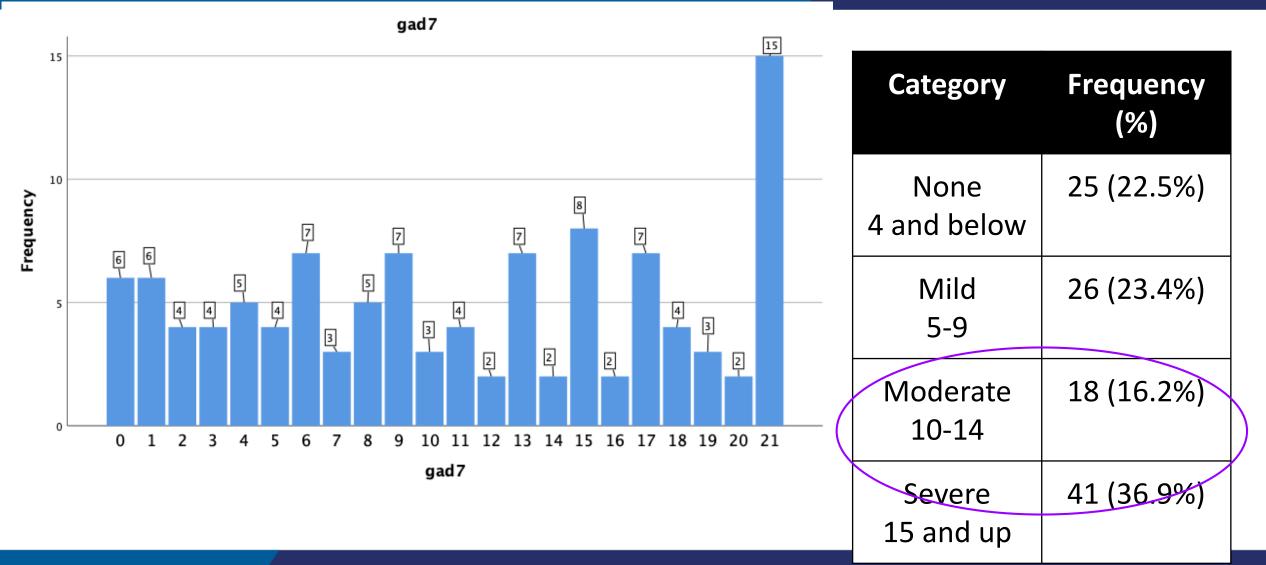






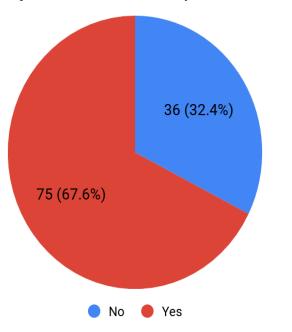
## Anxiety (GAD) Scores





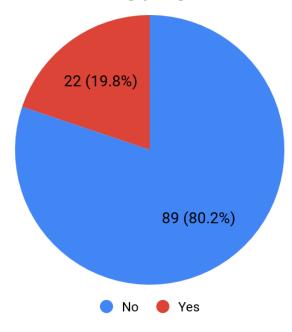
#### Vocational Training and Employment

Do you need training/vocational support to gain employment in your desired occupation?



#### Are you currently participating in vocational or employment training program?

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#### Summary of the baseline data



- Most participants faced food insecurity
- Most had other unmet basic needs
- Many desired vocational/employment training
- Many also faced Depression and Anxiety symptoms





#### Case Study

#### Facilitators of the Project CORE

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- Coordination
- Responsive
- AFH One stop shop
- Avenue 360 Medical provider
- Collaboration

### Barriers of Project CORE



- Quick turnaround
- Restricted Eligibility
- Houston does not have a centralized medical records system
  - Obtaining medical records was challenging
- Coordination

#### Lessons Learned: Intervention



- Outreach
- Intervention
- Partnership

### Recommendations



- Think outside of the box
  - Think about unique strategies from the start
- SNS
  - Build this in from the beginning especially if you foresee challenges
- Build network across city
  - Engage local network
  - Systems change requires collaboration



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