



Replicating Evidence-Informed Interventions: Toolkit Showcase from the E2i Initiative

2022 National Ryan White Conference on HIV Care and Treatment

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Vision: Healthy Communities, Healthy People

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Demetrios Psihopaidas and Nicole Chavis have no relevant financial interests to disclose.

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At the conclusion of this activity, participants will be able to:

- 1. Explain how to use the E2i dissemination toolkits for implementation of evidence-informed interventions to improve health outcomes among people with HIV.
- 2. Describe the impact of the E2i initiative on HIV care continuum outcomes, with particular attention to interventions prioritizing Black men who have sex with men (MSM) and transgender women.
- 3. Explain factors associated with successful sustainment of evidence-informed interventions at HIV direct service organizations.





AGENDA

- HRSA HAB Overview
- Project Overview
- E2i Coordinating Center for Technical Assistance
- E2i Evaluation of Interventions with BMSM and Transgender Women
- Experiences from E2i implementation sites
 - Clínica Translucent by Centro Ararat, San Juan, Puerto Rico
 - Henry Ford Health Center, Detroit, Michigan



• Q&A



Health Resources and Services Administration (HRSA) Overview



Supports more than 90 programs that provide health care to people who are geographically isolated, economically or medically challenged



HRSA does this through grants and cooperative agreements to more than 3,000 awardees, including community and faith-based organizations, colleges and universities, hospitals, state, local, and tribal governments, and private entities



Every year, HRSA programs serve tens of millions of people, including people with HIV/AIDS, pregnant individuals, mothers and their families, and those otherwise unable to access quality health care





HRSA's HIV/AIDS Bureau Vision and Mission

Vision

Optimal HIV care and treatment for all to end the HIV epidemic in the U.S.

Mission

Provide leadership and resources to advance HIV care and treatment to improve health outcomes and reduce health disparities for people with HIV and affected communities.





HRSA's Ryan White HIV/AIDS Program (RWHAP) Overview

- Provides a comprehensive system of HIV primary medical care, medications, and essential support services for low-income people with HIV.
- Funds grants to states, cities, counties, and local community-based organizations to improve health outcome and reduce HIV transmission.
 - Recipients determine service delivery and funding priorities based on local needs and planning process.
- Provided services to nearly 562,000 people in 2020—more than half of all people with diagnosed HIV in the United States.
- 89.4% of RWHAP clients receiving HIV medical care were virally suppressed in 2020, exceeding national average of 64.6%ⁱ.



Using evidence-informed interventions to improve health outcomes among people living with HIV (E2i)

RWHAP Part F – Special Projects of National Significance initiative





E2i Project Description



A SPECIAL PROJECT OF NATIONAL SIGNIFICANCE

- The E2i initiative was a four-year project to facilitate the rapid implementation and evaluation of 11 intervention strategies.
- The goal was to understand whether these intervention strategies could improve outcomes for clients in four focus areas in Ryan White HIV/AIDS Program settings.





Evidence-Informed Interventions (E2i)





A SPECIAL PROJECT OF NATIONAL SIGNIFICANCE



Evidence-Informed Interventions (E2i) | TargetHIV

https://youtu.be/G_pRzGU4Lxg



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E2i Coordinating Center for Technical Assistance

Alex S. Keuroghlian



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statussexy.com





Disclosures



Alex S. Keuroghlian reports royalties as editor of a McGraw Hill textbook on transgender and gender diverse health care.

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- Four-year initiative to facilitate the implementation of evidence-informed interventions to reduce HIV health disparities and improve HIV-related health outcomes in four focus areas:
 - Improving HIV health outcomes for transgender women with HIV
 - Improving HIV health outcomes for Black men who have sex with men (MSM) with HIV
 - Integrating behavioral health with primary medical care for people with HIV
 - Identifying and addressing trauma among people with HIV



E2i Accomplishments



- Identified **11** evidence-informed interventions in the **4** focus areas
- Selected 26 Ryan White HIV/AIDS Program (RWHAP) sites to implement the interventions
- Provided technical assistance (TA) to the RWHAP E2i implementation sites to support successful implementation
- Developed **11** multimedia intervention toolkits to promote replication of successful evidence-informed interventions



E2i Interventions and Sites

Transgender Women

Healthy Divas

- CAL-PEP (CA)
- Rutgers New Jersey Medical School (NJ)
- Birmingham AIDS Outreach Inc. (AL)

Transgender Women Engagement and Entry to Care Project (T.W.E.E.T.)

- CrescentCare (LA)
- Henry Ford Health System (MI)
- Centro Ararat (PR)

Black MSM

Client-Oriented New Patient Navigation to Encourage Connection and Treatment (CONNECT)

AIDS Taskforce of Greater Cleveland (OH)

Tailored Motivational Interviewing (TMI)

- HOPE Center (GA)
- Broward House, Inc. (FL)
- University of Mississippi Medical Center (MS)

Text Messaging Intervention to Improve Antiretroviral Adherence Among HIV Positive Youth (TXTXT)

- UNIFIED-HIV Health & Beyond (MI)
- SUNY HEAT Program (NY)

Addressing Trauma

Trauma-Informed Approach & Coordinated HIV Assistance and Navigation for Growth and Empowerment (TIA/CHANGE)

- Alaska Native Tribal Health Consortium (AK)
- Chicago Women's AIDS Project (IL)

Cognitive Processing Therapy

- Western North Carolina Community Health (NC)
- Positive Impact Health Centers (GA)

Seeking Safety

- Multicultural AIDS Coalition (MA)
- The Regents of the Univ. of Calif., U.C. San Diego (CA)

Behavioral Health Integration

Collaborative Care Management (CoCM)

- La Clinica del Pueblo, Inc (DC)
- Health Emergency Lifeline Programs (MI)
- Oklahoma State University Center Health Sciences (OK)
- Our Lady of the Lake Hospital, Inc. (LA)

Integrated Buprenorphine Treatment

- Consejo de Salud de Puerto Rico Inc. dba Med Centro (PR)
- Greater Lawrence Family Health Center (MA)

Screening, Brief Intervention and Referral to Treatment (SBIRT)

- The Poverello Center Inc. (FL)
- North Jersey Community Research Initiative (NJ)



Geographic Distribution of E2i Sites





Intervention site;
= the 48 counties, Washington, D.C., and San Juan, Puerto Rico where more than 50% of new HIV diagnoses occurred in 2016-2017. States shaded in blue represent states with a substantial rural burden. Adapted from: U.S. Department of Health & Human Services. Federal response: Ending the HIV epidemic. https://www.hiv.gov/federal-response: https://www.hiv.gov/federal-response: https://www.hiv.gov/federal-response: https://www.hiv.gov/federal-response: https://www.hiv.gov/federal-response: <a href="https://www.hiv.gov/federal-response/ending-the-hiv-epidemic/overvie





Where?



+ Funding Source

targethiv.org/e2i

targethiv.org/bestpractices

- All about the E2i initiative
- Video trailers for focus areas and interventions
- The 11 E2i Toolkits
- Links to peer-reviewed publications



E2i Toolkits



• Highly accessible, multimedia, and interactive

• Designed to support RWHAP-funded organizations in adapting and implementing the interventions







Implementation

Guides

- Downloadable
- Step-by-step planning and implementation
- Resources, tools, and checklists
- Lessons learned from RWHAP settings
- E2i's HIV care continuum outcomes
- Program spotlights







Site Narrative Videos

- Documentary-style videos
- RWHAP service providers share valuable strategies and lessons learned from implementing the interventions in their organizations.



Our Lady of the Lake







Birmingham AIDS Outreach





Demonstration Videos









CPT





Project CONNECT

Healthy Divas

- Dramatizations of each interventions' core elements
- Demonstrations of best practices in delivering the interventions





eLearning Modules

- Self-paced, interactive learning modules
- Quizzes and games
- Reinforce one's understanding of each intervention's core elements.





E2i Publications



- E2i early implementation and initial lessons learned
 - Narrative reviews of the 4 focus areas
 - AIDS and Behavior: Special E2i Issue forthcoming

	Topical Review	Commentary	AIDS	AIDS Care
HIV care continuum interventions for Black men sex with men in the USA	HIV Care Continuum Interventions for	Rapid Implementation of Evidenc	Care	Psychological and Socio-medical Aspects of AIDS/HIV
	Transgender Women: A Topical Review	Informed Interventions to Improv	NUCLEOCE & ADVANCE MENELA APPETICATION ADVANT	
Hilary Goldhammer, Kenneth H Mayer, Linda G Marc, Demetrios Psihopaidas, Nicole S Chavis, Massah Massaquoi, Se Kimberly Koester, Sheldon D Fields, Stacy M Cohen, Alex S Keuroghlian		Health Outcomes Among Priority		
Disparities persist along the HIV care continuum among Black men who have sex with men				
part of an initiative funded by the Health Resources and Services Administration's HIV/AIDS F of Health and Human Services), we searched for recently published interventions focused of	Hilary Goldhammer, SM'@; Linda G. Marc, ScD',4;	Populations: The E2i Initiative	R Standards	ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/caic20
continuum outcomes among Black MSM with HIV in the USA. Our search identified 14 int were associated with at least one statistically significant outcome. Medication adherence v outcome of interest, and linkage to care was the least common. More than half of the in younger populations and took place in the US South. Interventions used a range of strateg relevance and address common barriers to optimal HIV outcomes for Black MSM. Several 1 social media, text messaging, and smartphone apps to facilitate social support, deliver HIV ed medication adherence. Interventions were delivered mostly at the individual or interperson made system-level changes to address structural barriers. Notably missing were interventions behavioural health barriers, and interventions directly addressing social determinants of hea accelerate the pace of implementation and scale-up of interventions for Black MSM with HF	Massah Massaquoi, MPH ¹ ; Sean Cahill, PhD ^{1,4,5} ; Greg Rebchook, PhD ⁶ ; Sari Reisner, ScD ^{1,2,7,8} ; Kenneth A. Mayer, MD ^{1,2,8,9} ; Stacy M. Cohen, MPH ³ ; and Alex S. Keuroghlian, MD, MPH ^{1,8,10} Abstract	Linda G. Marc, ScD, MPH ^{1,2} ; Hilary Goldhammer, Sean Cahill, PhD ^{1,6,7} ; Massah Massaquoi, MPH ¹ ; Eri Stacy M. Cohen, MPH ⁹ ; Demetrios A. Psihopaidas, and Alex S. Keuroghlian, MD, MPH ^{1,10}		erventions for addressing trauma among ople with HIV: a narrative review
can pilot emerging interventions in real-world settings, and use an implementation science outcomes and assess the implementation strategies that drive or hinder effectiveness. Introduction HIV disproportionately affects Black gay, bisexual, and other men who have sex with men (MSM) in the USA. ¹ Black MSM in the USA have 72 times the odds of	Transgender women experience a disproportionate prevalence of HIV and barriers medication adherence, and viral suppression. As part of a national cooperative agreen and Services Administration's HIV/AIDS Bureau, we searched the literature from Jar for English-Janguage articles on interventions designed to improve at least I HIV ca barrier to achieving HIV care continuum outcomes among transgender women diagr	^α People with HIV who take antiretroviral therapy as prescribed, ^α and achieve and maintain viral suppression, improve their health ^α and achieve and maintain viral suppression, improve their health aticall	Mas	ary Goldhammer, Linda G. Marc, Nicole S. Chavis, Demetrios Psihop ssah Massaquoi, Sean Cahill, Erin Nortrup, Carol Dawson Rose, Jan yers, Kenneth H. Mayer, Stacy M. Cohen & Alex S. Keuroghlian
acquiring HIV compared with the general population," HIV service organisations nation despite equal or lower HIV risk behaviours reported by Black MSM compared with White MSM. ¹ Racial disparities persist along the HIV care continuum, including lower sustained viral suppression among Barriers to and facilitators of	22 Interventions, or which is reported qualitative of qualitati	States were virally suppressed. ³ To achieve national goals to end ventio	Mass	te this article: Hilary Goldhammer, Linda G. Marc, Nicole S. Chavis, Demetrios Psihc sah Massaquoi, Sean Cahill, Erin Nortrup, Carol Dawson Rose, Janet Meyers, Kennet er, Stacy M. Cohen & Alex S. Keuroghlian (2021): Interventions for addressing trauma

Black MSM compared with White and Hispanic MSM.45 for Black MSM To reduce HIV inequities, there is a need to identify, HIV disparities for Black M disseminate, and replicate interventions for Black MSM discrimination, bias, and stigm that promote progression along the HIV care continuum status, and sexual orientation.⁹ of linkage to care, retention in care, adherence to these forces produces inequities antiretroviral therapy (ART), and viral suppression. In employment, education, incarcer the only previous review of HIV interventions for community violence among Bla

lack MSM, however, Maulsby and colleagues found from these structural inequities

culturally affirming programs that serve as a gateway to HIV care and combine gend, subpopulations with persistent gaps along the HIV care continwith HIV care; interventions to improve behavioral health outcomes; peer-led counst num of linkage to and retention in care, treatment adherence, and technology-based interventions to increase access to care management and online s viral suppression.⁴ Although evidence-informed interventions to further elucidate the efficacy and effectiveness of these interventions, with the goal of continuum and bringing us closer to ending the HIV epidemic among transgender wome improve HIV health outcomes among priority populations exist,

multir menta client cessfu the uptake of such interventions in HIV service organizations is Forth imple slow. To increase scale-up, organizations need more centralized

people with HIV: a narrative review, AIDS Care, DOI: 10.1080/09540121.2021.1984382

To link to this article: https://doi.org/10.1080/09540121.2021.1984382





Where?



targethiv.org/e2i

targethiv.org/bestpractices

- Transgender women with HIV
- Black men who have sex with men (MSM) with HIV
- Integrating behavioral health with primary medical care for people with H
- Identifying and addressing trauma for people with HIV

About E2i

+ Overview

+ Funding Source

E2i Evaluation of Interventions with BMSM and Transgender Women

E2i Evaluation Center - UCSF

Janet Myers, PhD, MPH – Principal Investigator Starley Shade, MPH, PhD – Quantitative Evaluator Mary Guzé, MPH – Lead Data Manager/Analyst

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Disclosures



Janet Myers has no relevant financial interests to disclose. Starley Shade has no relevant financial interests to disclose. Mary Guzé has no relevant financial interests to disclose.

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Methods: Data Collection



All data collected was de-identified before submission to the Evaluation Center and submitted through a central REDCap data portal

- Enrollment and Intervention Exposure
 - Demographics: Year of birth (age), current gender, race/ethnicity
 - Activities conducted/services provided for each intervention encounter

Medical records

- o Time periods
 - Baseline 12 months prior to enrollment
 - Follow-up 12 months following enrollment

 Select data elements: ART status, HIV outpatient medical visit dates, Viral load tests/results

Methods: Analysis



- Intervention descriptions:
 - oTotal enrolled
 - oEncounter frequency (dose) per client
 - Primary encounters: activities/services essential to the intervention as originally designed
 - Supplemental encounters: additional services provided by the interventions

Methods: HIV Care Continuum Outcomes



- Engagement in care: At least one visit during the measurement period
- **On ART**: Current ART prescription during the measurement period
- **Retention in care**: At least two visits separated by more than 90 days during the measurement period
- Viral suppression (tested): Among all clients with a viral load test during the measurement period with result <200 copies
- Viral suppression (all): Among all clients with medical record data during the measurement period with result <200 copies. If no test, client is assumed to not be virally suppressed

Methods: Analysis (continued)



Analyses conducted:

- Change in outcomes by focus area enrollment
- O Sub-analysis for Transgender Women and Black MSM interventions
 - By enrollment in intervention
 - Intervention dose (i.e. do differences in number of encounters with intervention differentially impact HIV Care continuum outcomes)
- Assessed change in HIV Care continuums from baseline to follow-up using generalized estimating equations (GEEs) with repeated measures.
 - Generates estimated proportions for outcomes, adjusting for variation within and between clients and sites over time

Diverse Interventions



Behavioral Health

- BUP (2 sites)
- CoCM (4 sites)
- SBIRT (2 sites)

BMSM

- CONNECT (1 site)
- MI Peers (3 sites)
- TXTXT (2 sites)

Trauma Informed Care

- CPT (2 sites)
- Seeking Safety (2 sites)
- TIA/CHANGE (1 site)

Transgender Women

- Healthy Divas (3 sites)
- TWEET (3 sites)

E2i Intervention Exposure





■ Any exposure ■ ≥1 primary exposure
Behavioral Health: Client Outcomes

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Trauma Informed Care: Client Outcomes





BMSM: Client Outcomes





■ Baseline ■ Follow-up

BMSM Interventions





Retention in Care



Viral suppression (all)

MI Peers outcomes by exposure dose





Retention

BMSM Summary



- When examined by the whole BMSM focus area, there were significant changes in engagement, retention, and viral suppression for those enrolled
 - Examining by intervention, only MI Peers had significant changes in these care continuum outcomes
 - Examining interventions by exposure dose:
 - In MI Peers more exposure is associated with greater increases in retention over time.

Transgender Women : Client Outcomes





Transgender Women Interventions





Engagement



Viral Suppression (All)

TWEET Outcomes by Primary Exposure Dose





Viral Suppression TWEET (All)

Transgender Women Summary



- Across the transgender women focus area there was a significant change in engagement for those enrolled

 No significant changes when examining by intervention
- Examining interventions by exposure dose:
 - TWEET participants with no primary exposure had less change in viral load suppression than those with medium or high levels of primary exposure.

E2i Client Outcomes summary



- Variability in outcomes across and within focus areas
- Ryan White sites adapt these interventions to provide additional support to their clients.
 - o Demonstrated by variability in primary intervention dose
 - Current analysis does not provide evidence that more contact necessarily leads to better outcomes.
 - Only select outcomes in some interventions showed greater dose associated with better outcomes.
 - We do not have information on how sites decided who received more contact with the interventions
 - Its possible higher need clients need more support to reach the same outcomes as lower need clients

E2i Costing Methods



- Implementation sites submitted annual costs using Excel template
- Costs estimated by:
 - Resource (Personnel, Recurring goods and services, Capital equipment, Facilities)
 - o Time period (Pre-implementation, Implementation, Management/Oversight
 - o Activity
 - Pre-implementation (Stakeholder engagement, Intervention development, Training)
 - Implementation (Outreach, Direct intervention, Contact attempts, Indirect intervention, Other intervention, Supervision)
- Effectiveness estimated as additional patients with suppressed viral load

 Generalized estimating equation model
 - Number suppressed at 12 months minus number suppressed at baseline
- Cost-effectiveness
 - Cost per additional patient with suppressed viral load

Intervention costs



Complete Data available for 22 sites

AVERAGE COST = \$459,594 PER SITE

Additional Patients with Each Outcome All Interventions



Cost per Outcome All Interventions



Integration: Cost and Client Outcomes



Viral suppression



Costing summary



- Initiative wide, more patients were linked and retained in care, and virally suppressed
- On average, interventions cost <\$500,000/site
- MI-PEERS, SBIRT, TXTXT and TWEET were more cost-effective than other interventions, regarding viral suppression.

Closing



- We saw variability in outcomes within focus areas
 - BMSM and Transgender Women had change in the most continuum measures
 - Within BMSM these changes were driven by MI Peers
 - Intervention dose had some impact on Transgender Women and BMSM HIV care continuum outcomes
 - However, overall greater dose did not always lead to better outcomes across client outcomes.
- Interventions that were well-defined with distinct activities were more costeffective
 - o Integrated and system-level interventions tended to be less cost-effective
 - These types of interventions tend to have more start-up costs and may take longer to fully implement





Transgender Women Engagement and Entry to Care Project (T.W.E.E.T.)

Core Elements

- Trans-identified Peer Leaders
- 5 educational "teach-back" sessions
- Community building
- Supportive services



Clínica Translucent by Centro Ararat San Juan, Puerto Rico

Larry Zayas Rivera

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E2i Intervention Implementation Approach & Lessons Learned



- Identify Peer Leaders that would engage participants to complete the workshops (opinion leaders, gatekeepers, respected public figures)
- Ensure the content of the curriculum would reflect the reality of our participants' life (cultural responsiveness)
- Provide our Peer Leaders with the skills to facilitate, manage and deliver the workshop curriculum in a local language so participants would easily understand the concept presented to them (ACADEMIA)
- Develop and utilize digital platform after earthquakes and COVID-19



E2i Intervention Implementation Approach & Lessons Learned



- Opinion leaders promoted the workshops as an event of the community rather than an educational program.
- Participants were encouraged to share personal experiences related to the topic of the curriculum; during plenary, most participants expressed they had experienced a similar event in their lives.
- Peer Leaders were trained in effective facilitation skills to successfully convey the message they were delivering. After COVID-19, Peer Leaders were given tips on how to manage groups through ZOOM app. Peer Leaders felt a sense of belonging with our staff when delivering the interventions, which led them to feel safe and supported when disclosing their status.





- Our most significant "ah ha" moment was when three participants shared their HIV status with their peers during a workshop.
- Participants referred clients to the TWEET workshops
- Participants experienced:
 - o Sense of community
 - o Better understanding of impact of social determinants of health
 - Awareness of risk reduction strategies
 - o Importance of treatment adherence
 - Staff ability to engage diverse groups with regard to age, national origin, and health-related conditions





- Further enhance the experience in medical treatment for the transgender community
- Transgender men and nonbinary population increased by default
- Medical staff has been increased to meet demand
- Staff receive ongoing education on transgender cultural responsiveness and overall health



Integrating and Sustaining Our E2i Project

RYANWHITE CONFERENCE ON HIV CARE & TREATMENT

- Centro Ararat has pledged to continue funding the intervention for two years.
- Implementation will continue to be virtual as we serve more participants throughout the island.
- T.W.E.E.T. Status Neutral Implementation



Henry Ford Health Center Detroit, Michigan

Harmony Harris

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E2i Intervention Implementation Approach & Lessons Learned



- Location of group sessions
 - Move location to what works for clients
- Clients completing all five sessions
 Allow clients to attend more than one cycle
- Transportation for clients
 - o Provide bus tickets and Lyft rides
- Impact of COVID-19 pandemic
 - Move to virtual sessions and increased focus on remote peer navigation





- Client-level intervention
 - One-on-one interactions increased during COVID-19 pandemic -- and clients needed the support
- Increased sense of community
 - o Collaborating with other CBOs for the health of our clients
- Increased organizational focus of importance of group sessions
 O Group session are now part of the standard services offered at our center
- Assisted women with name changes, gender marker changes and support services



Integrating and Sustaining Our E2i Project



Project activities that have continued past funding period

 Using existing development funding from the Ruth Ellis Center
 Leveraging state-level HIV funding for tobacco cessation program
 Funding for peer navigation staff and group activities is needed
 Institutional buy-in has been achieved: T.W.E.E.T. goals mirror organization's mission

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