# MODEL OF CARE EVALUATION HANDOUT

# Conceptual Approach to Evaluating Effectiveness of Interventions to Improve Access, Engagement, and Retention of People Living with HIV/AIDS (PLWHA) into HIV Care

#### Barriers to Access, Engagement, and Retention in HIV/AIDS Care

#### Community/Cultural issues

Stigma associated with HIV and sexual orientation

Discrimination against marginalized populations: ethnic/ racial minorities, immigrants, current/formerly incarcerated persons, non-English speaking persons, substance users, injection drug users, and sexual minorities

Lack of knowledge of HIV prevention and treatment; local/ national HIV incidence and prevalence rates

#### System issues

Limited care coordination and service linkages

Limited eligibility for publicly funded programs

#### Organizational issues

Limited access, availability, acceptability, and affordability of HIV core medical and support services

Limited organizational support for culturally and linguistically appropriate services (CLAS)

Lack of race/ethnicity data, and limited program evaluation and quality management capacity

Limited resources for translation and interpreter services

Interventions to Improve Access to and Retention in Care

#### Community issues related to

Social marketing campaigns to change social norms

Partnerships with community organizations to address stigma issues

Culturally relevant, gender-specific HIV education via local media

HIV education in social networks through lay health advisors

HIV testing initiatives

### System issues

Network of client referrals creates multiple "doors" into the clinic's spectrum of care and services. Requires multifaceted partnerships with partnering agencies, such as homeless shelters, substance use clinics, and local jails.

Coordinated care between HIV testing personnel and heath service navigators (HSNs), motivational interviewing (MI) counselors, case managers, and other clinic personnel

#### Organizational issues

Rapid HIV testing with sameday intake and initial clinical assessments

Effective scheduling/reminders to reduce missed appointments

In-reach to find clients lost to care

Health service navigation/intensive medical case management to increase care coordination

#### Short-Run Outcomes

## Reduced HIV and health-care disparities; full engagement and retention of PLWHA in HIV/AIDS care

Increased knowledge and awareness of HIV prevention and treatment

Reduced HIV stigma

Reduced barriers to HIV/AIDS health care

Improved access to and use of HIV care

Increased retention and engagement in HIV health care

Increased HIV immune system and resistance monitoring

Increased use of highly active antiretroviral therapy (HAART) and other HIV-related medications

Reduced morbidity and mortality

Enhanced quality of life