

# **Black Women First Initiative**

## What is the Black Women First Initiative?

• The Black Women First Initiative is a Ryan White HIV/AIDS Program Part F: Special Projects of National Significance (SPNS) initiative that supports the design,

implementation, and evaluation of the use of *bundled interventions* to improve HIV care and treatment coordination for cisgender and transgender Black women.

• The Initiative funds 12 demonstration sites in Ending the HIV Epidemic in the U.S. (EHE) initiative priority jurisdictions.

## What are Bundled Interventions & Why are They Used?

- *Bundled interventions* are a package of evidence-informed practices.
- When used together, bundled interventions may produce better health outcomes than when practices are delivered separately.
- The Black Women First Initiative is implementing bundled interventions to address challenges particular to Black cisgender and transgender women with HIV through meaningful inclusion, cultural responsiveness, and cultural sensitivity.

# What Bundled Interventions are being Implemented?

- Demonstration sites tailor and implement a minimum of two interventions. These include:
  - o Enhanced patient navigation, case management, or peer engagement
  - Use of trauma-informed care interventions
  - Red carpet care experience
  - o Self-efficacy, health literacy and resiliency interventions
  - Stigma reduction interventions
  - Interventions to address intimate partner violence (IPV), sexual violence, or behavioral health needs

Client Characteristics			
773 clients			
Gender	Age	Race/Ethnicity*	
82% Cisgender women	11.5% Under 30 years	92% Black/African American	
16% Transgender women	47.2% Between 30-49 years	6% Black-Hispanic/Latina	
2% Other	40.9% Older than 50 years	1% Multiracial	
		2% Black and Other**	

\*Percentages do not add up to 100 percent due to rounding

\*\*Black and Other includes Hawaiian Pacific Islander, Native American, African or other

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### How are Black Women Informing the Initiative's Work?

- The Evaluation and Technical Assistance Provider (ETAP) has established an Advisory Council comprised of Black cisgender and transgender women, including women with HIV.
- The Advisory Council meets regularly to discuss the Initiative, provide leadership training to demonstration sites, and facilitate conversations about race, gender, and HIV status.
- Demonstration sites are working to integrate Black women more formally into their practices through leadership councils and advisory boards, offering leadership trainings, and developing racial equity plans for their organizations.

### Publications

 The ETAP has worked with demonstration sites to co-author 12 issue briefs and academic journal articles, including <u>Using Advisory Boards to Enhance and Implement</u> <u>Interventions for Black Women</u> and <u>Strategies to Support Women in Black Communities</u> <u>During the COVID-19 Pandemic</u>. Future resources and publications will include a peerreviewed journal supplement, demonstration site implementation manuals, tips sheets, and <u>PhotoVoice</u> participatory arts projects.

Snapshot: Successes & Impact			
University of California	AIDS Foundation Chicago's	City of Philadelphia	
San Francisco's HERS+	Women Evolving Program:	<b>Department of Health's SHE</b>	
Program: 69 clients served	39 clients served	Program: 46 clients served	
<i>Challenge</i> The Patient Leadership and Advocacy Group (PLAG) was struggling to remain engaged due to mental and physical health challenges.	<i>Challenge</i> A client needed help from the peer navigator and corrections case manager as she was re-adjusting to the community after 15 years of incarceration.	<i>Challenge</i> A client was experiencing high stress because of hurricane Ian making landfall while she was visiting Myrtle Beach, SC.	
<b>Response</b> After thoughtfully responding to the needs of its members, HERS+ temporarily shifted the focus of the PLAG from planning and leadership to a support group structure.	<i>Response</i> Staff provided support as the client adjusted to societal changes and helped her navigate respective health and social support systems.	<i>Response</i> She was able to utilize the stress management skills she learned from the Resilience and Self-efficacy intervention facilitated by the SHE Program and its partner site, Prime Time Sister Circles (PTSC).	
<i>Impact</i> Following the change to better support the wellbeing of group members, one member who had dropped out has re-engaged, three new members have joined, and the PLAG has resumed monthly meetings.	<i>Impact</i> "After spending 15 years in prison, I was finally released with nowhere to go. But thanks to my Peer Navigator and Corrections Case ManagerI now have a job, temporary housing, a cellphone, and my license to drive. If it was not for them taking their time to help me re-adjust, I do not know where I would be."	<i>Impact</i> "Before PTSC and the SHE program, I felt sad and hopeless. When I was caught in Hurricane Ian, I really thought I was going to diebut I kept relying on my faith and kept encouraging myself and others that were with me in the storm. Now I feel very blessed and grateful to be alive and I am more hopeful than ever."	
	–Women Evolving Program Client	-SHE Program Client	