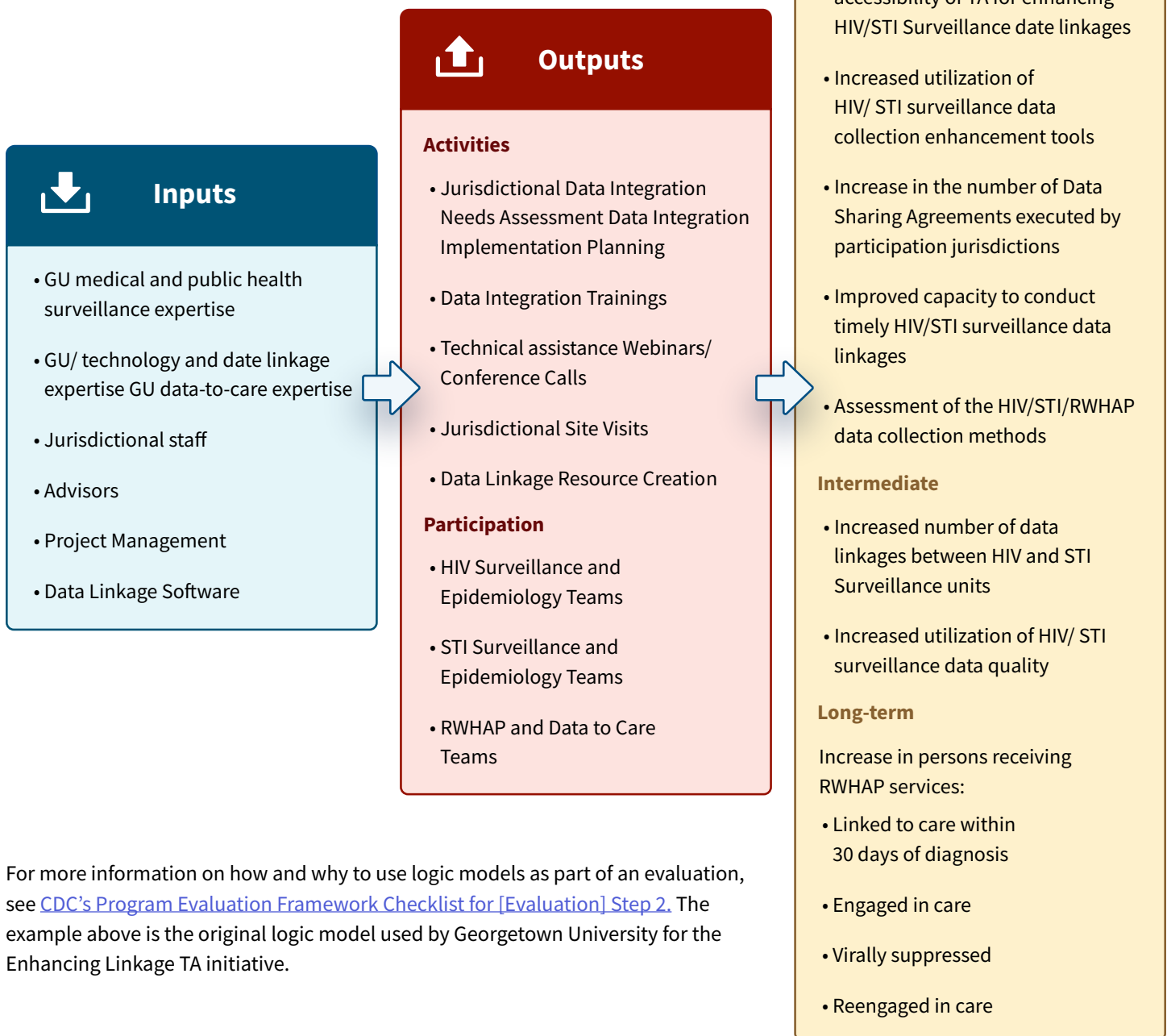


# Part 3A: Logic Model example

A logic model (or “program theory” or “project framework”) clarifies the expected relationships between project inputs (resources and activities) and desired outputs, outcomes, and overall project impact. Typically, these visual diagrams describe the theory the project will use to achieve its overall goal. They are a helpful reference for project and evaluation staff to use when developing program plans, monitoring progress, making adaptations, developing and answering evaluation questions, and framing results. One of the ways evaluation staff use a logic model is to ask:

**Did the project theory succeed? Why or why not?**



For more information on how and why to use logic models as part of an evaluation, see [CDC's Program Evaluation Framework Checklist for \[Evaluation\] Step 2](#). The example above is the original logic model used by Georgetown University for the Enhancing Linkage TA initiative.