



CHALLENGE

A great challenge that we experienced with the intervention is the lack of client engagement. We have a high population of participants that are homeless and their focus was obtaining housing. They were not interested in participating in the Employment Workshops or utilizing the resources provided.



STRATEGIES

- Strategy I: Provide Incentives (Lunch and Learn (information sessions, bus cards)
- Strategy II: Social Networking Strategy (SNS); participants are able to refer potential participants for Project C.O.R.E
- Strategy III: Provide wraparound services while participants are on site



OUTCOMES

- Increased participation in the Employment Workshop
- Increased client retention
- Increase in the number of clients referred to SPNS program
- Increase in the number of participants obtaining employment



TIPS

- Have a client centered approach
- Encourage participants to set goals
- Reiterate the benefits of the program with clients
- Reiterate as often as needed that you and your program respect client privacy
- Utilize a team based approach
- Integrate ASO/CBO staff into FQHC/clinic flow