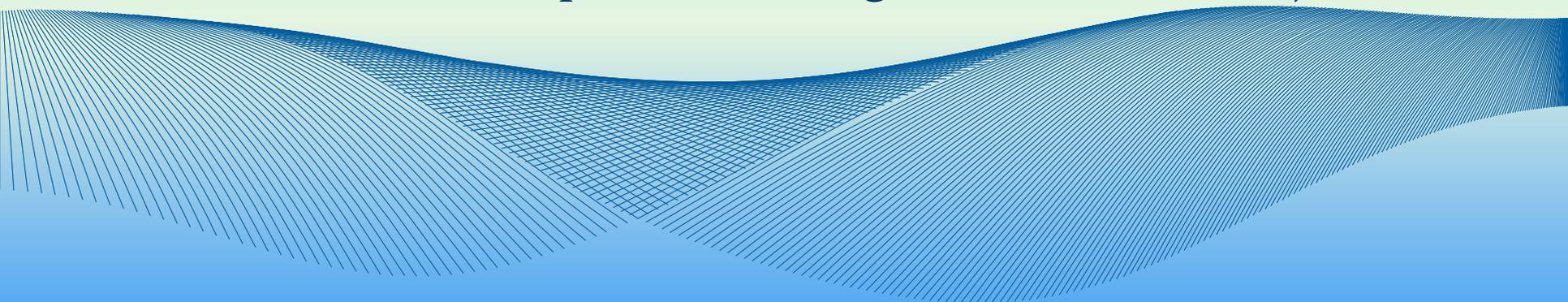


Brothers Saving Brothers (BSB): Outreach, Prevention, and Care Services for African American YMSM

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Outline

- Project Strategy
- Intervention Descriptions
- Local Evaluation Findings
- Working with Peers
- Summary

Project Strategy

- Identify Youth
 - Outreach
 - Use of Peers as Outreach Educators
- Link and Retain HIV-Infected Youth
 - Refer to continuum of care services
 - Promote engagement and retention in care

Field Outreach Intervention

- Motivation-based outreach (Outreach plus MI)
 - Motivational Interviewing (MI)*
 - “Client-centered, directive method for enhancing intrinsic motivation to change by exploring and resolving ambivalence.”

*Miller & Rollnick, 1991, 2002

Field Outreach Plus MI

- Provide MI during field outreach to
 - Encourage HIV C&T (OraSure testing)
 - Encourage returning for test results
- Youth randomized to
 - Peer Outreach plus MI
 - Peer Outreach alone

Internet Outreach

- Online survey focusing on possible barriers to HIV C&T and preferred testing venues
 - Structural barriers (i.e., Transportation, etc.)
 - Stigma (i.e., I don't want others to know I am being tested, etc.)
 - Invulnerability (i.e., I don't think I have HIV, etc.)
 - Preferred testing venues (i.e., Doctor's office, Health Department, etc.)

Participants

- Field Outreach Intervention
 - 188 African American YMSM (ages 16-24)
- Internet Outreach Intervention
 - 270 African American YMSM (ages 18-24)

Results: Field Outreach Plus MI

HIV C&T	Outreach plus MI % “Yes”	Outreach alone % “Yes”
HIV C&T at the study visit	49	20
Returning for test results	98	72
HIV C&T prior to the study visit	83	82

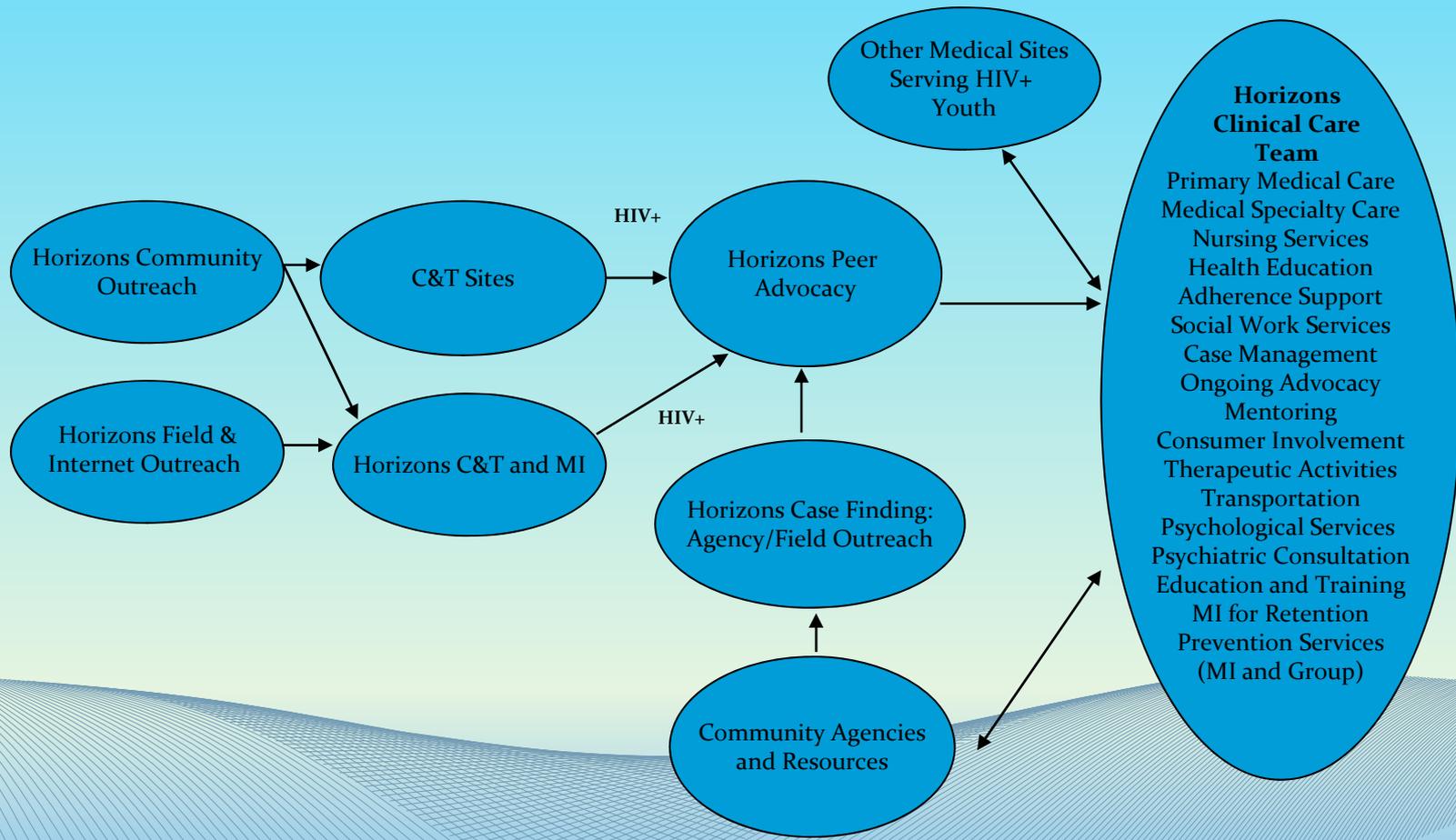
Results: Field Outreach Plus MI

- HIV C&T
 - 5 youth tested positive (3%); all were referred to care
 - 3 currently retained in care
 - 1 accesses care sporadically, but maintains contact with Horizons Project's care team
 - 1 was not interested in accessing care, but maintained a lifeline until moving out of state

Care Services for HIV-Infected Youth

- Youth are linked to Horizons Project's continuum of care services
- Horizons Project
 - Dedicated to providing HIV prevention services to at-risk youth and direct care services to youth living with HIV ages 13-24
 - Is the only comprehensive HIV/AIDS program in Michigan focusing on youth

Continuum of Care



Care Services for HIV-Infected Youth

- “One stop shopping” approach
 - Primary Care Services
 - Ancillary Services
- Multi-Disciplinary Team approach
 - Physician
 - Nurse
 - Psychologist
 - Psychiatric Nurse
 - Social Worker
 - Case Manager/Care Coordinator
 - Peer Advocate

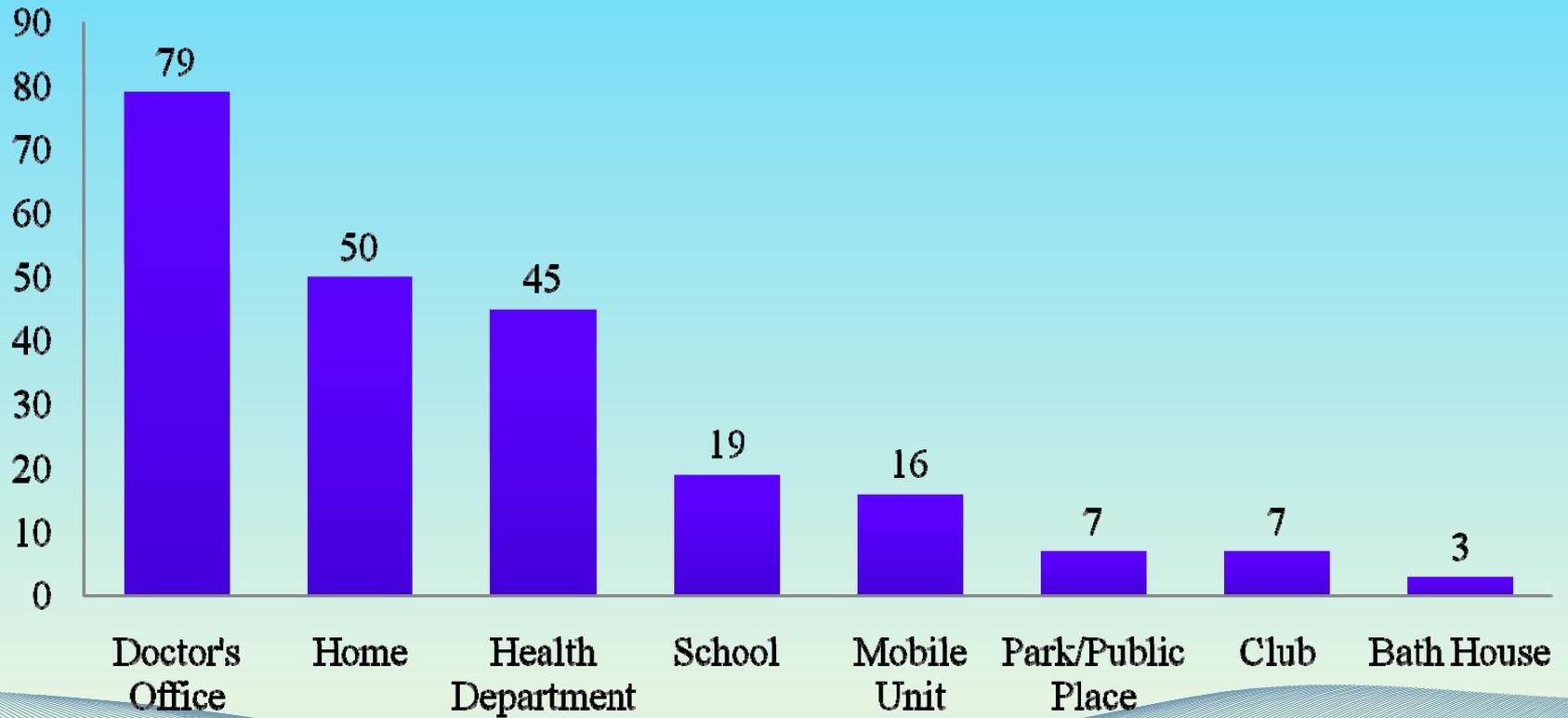
Care Services for HIV-Infected Youth

- Retention Efforts
 - Every effort is made to engage and retain youth in medical care
 - Availability of staff
 - Incentives for actively participating in care
- Lost to Follow-up
 - Track all missed appointments
 - Make phone calls
 - Send post cards
 - Home visits with MI

Results: Internet Outreach

Barriers	% “Yes”
Idea of being tested scares me	31
Afraid to find out I have HIV	29
Have to wait too long for the results	27
Rather call to find out results	25
Don't think I have HIV	21
Don't want others to know I am being tested	17
Don't want any record of me being tested	17
Transportation	13
Rather not know	10
Too much trouble, what's in it for me	3

Results: Internet Outreach



Preferred Testing Venues

Working With Peers

- Benefits
 - Youth perspective is constant
 - Mentoring opportunities
 - Members of population of interest
- Challenges
 - Can require much mentoring
 - Staff turnover
 - Members of population of interest
 - Burn out

Summary

- Outreach, linkage, and continuum of care services for African American YMSM
 - Motivation-based outreach in the field to encourage HIV C&T and returning for results
 - Linkage to care services for youth testing positive
 - Internet outreach for possible barriers to HIV C&T and comfortable testing venues
 - Use of peer outreach educators in all aspects of the project

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Contact Information

- Contact Information

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Thank You!!

