

The Right Priorities, Right People, and Right Practices

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Disclosures

None of the presenters has a financial interest to disclose.

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Commercial Support was not received for this activity.

Learning Objectives

At the conclusion of this activity, the participant will be able to:

1. Learn successful methods of involving a state's Planning Bodies in the Integrated Planning Process
2. Review a monitoring tool that provides information to the community on the progress towards achieving the Plan's goals
3. Identify ways to engage community stakeholders in helping the HIV Programs meet the goal of Ending the Epidemic by 2021

Obtaining CME/CE Credit

If you would like to receive continuing education credit for this activity, please visit:

<http://ryanwhite.cds.pesgce.com>



Articulating Our Vision

VICTORY

OVERHIV

A comic book illustration showing two characters in a handshake. They are wearing pink and purple suits with yellow accents. A speech bubble above them says "POWERS-- ACTIVATE!". Between their hands is a bright, glowing energy effect. The background is a dark, textured blue and yellow.

**POWERS--
ACTIVATE!**

Our Strategy

UNITE AND CONQUER

Our Planning Vision

- **Collaborative:** Statewide input from stakeholders, PLWH, planning body members, staff, CBOs, pharma, private orgs – all equals
- **Aspirational:** WE ARE GOING TO END ARIZONA'S EPIDEMIC. WE NEED YOU TO SUCCEED—JOIN US!
- **Integrated:** HIV programs and planning bodies unite
- **Data-Driven:** Guided by national data, local data, personal expertise/experience – each have merit
- **Needs-Based:** Consensus on what's important
- **Goal-Oriented:** Set High-impact performance expectations
- **Challenges the Status Quo:** Innovative, thoughtful strategies

Accountability & Transparency

PROGRAMMATIC

INTERNAL

PLANNING BODIES

PUBLIC

Performance metrics for contractors and initiatives

Share our kick-ass work so other programs know what we do

Reports to the HIV Statewide Advisory Group, Ryan White Planning Council, and City of Phoenix Fast Track Cities Commission

Reignite HIV awareness and advocacy

Quality Improvement Initiatives

Inclusion in ADHS plans and activities

Public awareness of our work

Promote our partners

Government + CBO + Private + PLWH + Public Effort

- Statewide Advisory Group
- Phoenix EMA Planning Council CHPS Committee
- AIDS Education and Training Center
- HIV Prevention Program
- Ryan White Parts A, B, C, D
- ADHS Surveillance
- Maricopa Integrated Health System
- Arizona Regional Quality Group
- Ryan White Part A Clinical Quality Management Committee
- People living with HIV
- Community-based organizations
- Tribal partners
- Medical providers
- Community leaders
- Hospital systems
- Pharma Reps
- Veterans Administration
- Medicaid
- County Health Departments

More than 600 individuals specifically invited to take part

Planning Activities

- 2 Two-day HIV Symposiums (Education and Planning Sessions)
- Multiple Region-specific community engagement sessions
- 1 Day-long session in northern AZ
- 2 Day-Long sessions in southern AZ
- 3 to 4 planning body meetings each month in central AZ for over 1.5 years
- 3 full drafts released for community input

1,483 man hours devoted to strategic planning for Arizona's three regional areas

Divide and Conquer!

Northern Region

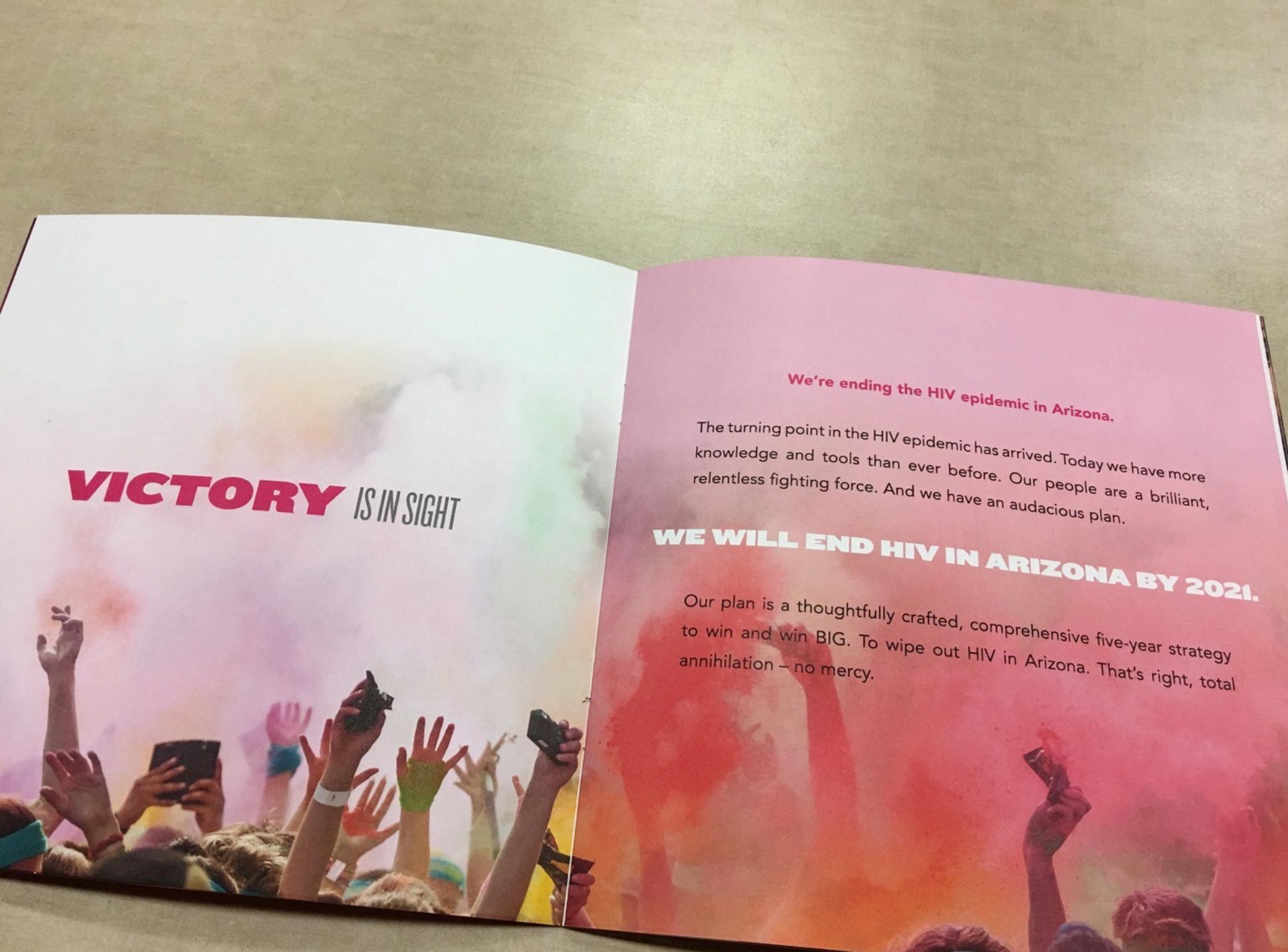
- Men who have Sex with Men (MSM), especially youth and MSM of Color
- Hispanics, regardless of gender
- American Indians, regardless of gender
- Injection Drug Users
- Transgender Individuals

Central Region

- Men who have Sex with Men (MSM), especially youth and MSM of Color
- Hispanics, regardless of gender
- African Americans/Blacks, regardless of gender
- Transgender Individuals

Southern Region

- Men who have Sex with Men (MSM), especially youth and MSM of Color
- Hispanics, regardless of gender
- African Americans/Blacks regardless of gender
- Injection Drug Users
- Transgender Individuals



VICTORY IS IN SIGHT

We're ending the HIV epidemic in Arizona.

The turning point in the HIV epidemic has arrived. Today we have more knowledge and tools than ever before. Our people are a brilliant, relentless fighting force. And we have an audacious plan.

WE WILL END HIV IN ARIZONA BY 2021.

Our plan is a thoughtfully crafted, comprehensive five-year strategy to win and win BIG. To wipe out HIV in Arizona. That's right, total annihilation – no mercy.

Stakeholders Werk It!

Stakeholders, County Supervisors, and City staff took on tasks CDC/HRSA-funded HIV programs couldn't:

- Approached mayors in Phoenix, Maryvale, Mesa, Tempe, and Tucson to mimic Fast Track Cities efforts
- Approached state legislature to pass SB 1389, requiring yearly EtE progress report to the public (!)
- Syringe access conversations with media, legislators
- Lobbying to repeal “no promo homo” sex ed law



HIVAZ.org/victory



Keeping the Momentum

VICTORY

OVERHIV

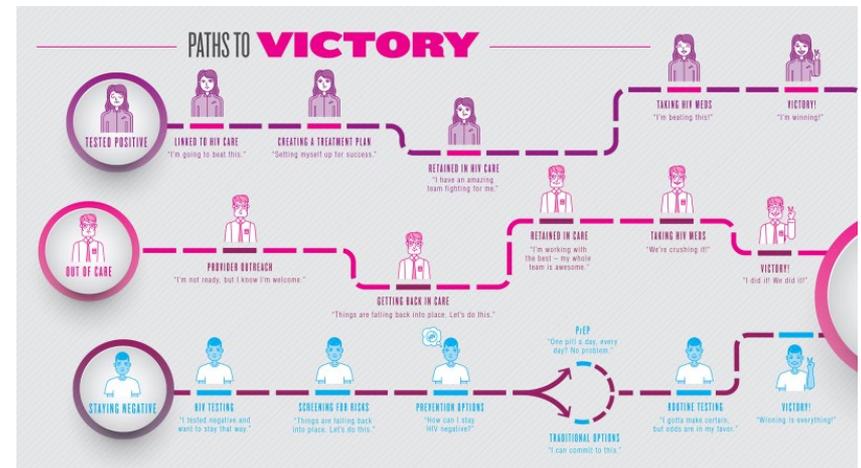
VICTORY IS IN SIGHT
INTEGRATED HIV PREVENTION AND CARE PLAN FOR ARIZONA

VICTORY IN THE MAKING

YOU HELPED US UNDERSTAND:
BUILT ON PEOPLE AND PARTNERSHIPS

Listen.
Engage.
Act to change Arizona.
Inspire.

RIGHT PATHS AT THE LOCAL LEVELS TO
ACHIEVE PLAN



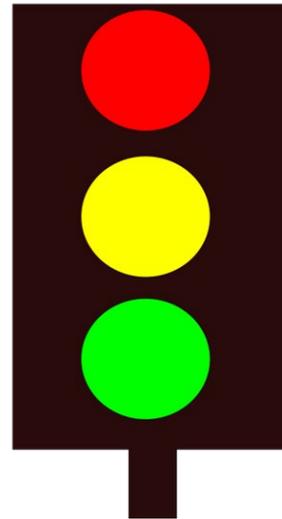
VICTORY

VICTORY IS IN SIGHT

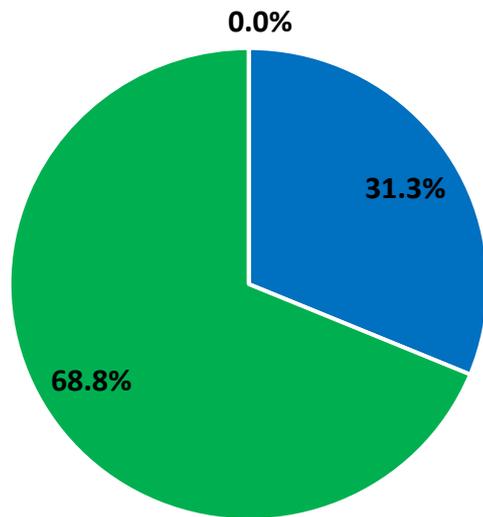
INTEGRATED HIV PREVENTION AND CARE PLAN FOR ARIZONA

VICTORY OVER NUMBERS

RIGHT
PRACTICES



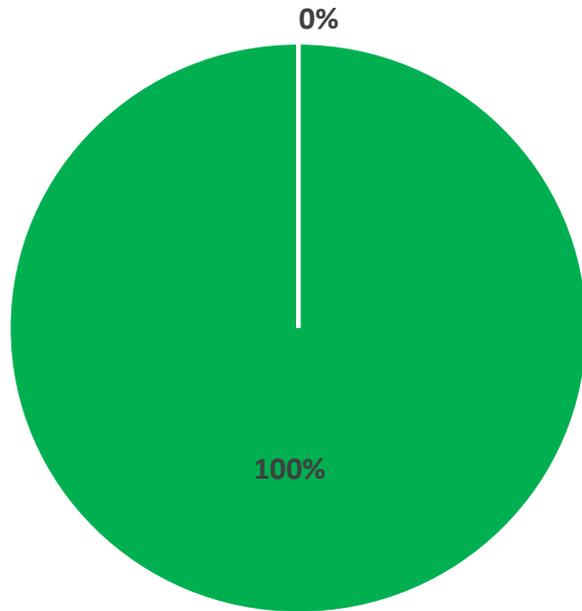
Goal 1: Reduce New HIV Infections:



■ DONE ■ PROG. ■ DELAYED ■ STOPPED

GOAL 1:		
OBJECTIVES	DESCRIPTION	STATUS
1.1.1.1	Increase HIV testing	PROG.
1.1.1.2	HIV/PrEP education	PROG.
1.1.1.3	4th Gen. algorithms	PROG.
1.1.1.4	Linkage to care training	PROG.
1.1.1.5	Social marketing (testing)	DONE
1.1.1.6	PrEP evaluation assistance pilot	PROG.
1.1.1.8	Social marketing (PrEP)	PROG.
1.1.3.1	Community-based HIV awareness	DONE
1.1.3.2	Deportation HIV care	PROG.
1.1.3.3	HIV Symposium	DONE
1.2.1.1	All part Ryan White enrollment app.	PROG.
1.2.2.1	Community engagement strategy	PROG.
1.2.2.3	Annual PLWH assessment	PROG.
1.2.3.1	QI for entry to care time	PROG.
1.2.3.2	CLAS training	DONE
1.2.3.3	HIVAZ in Spanish	DONE

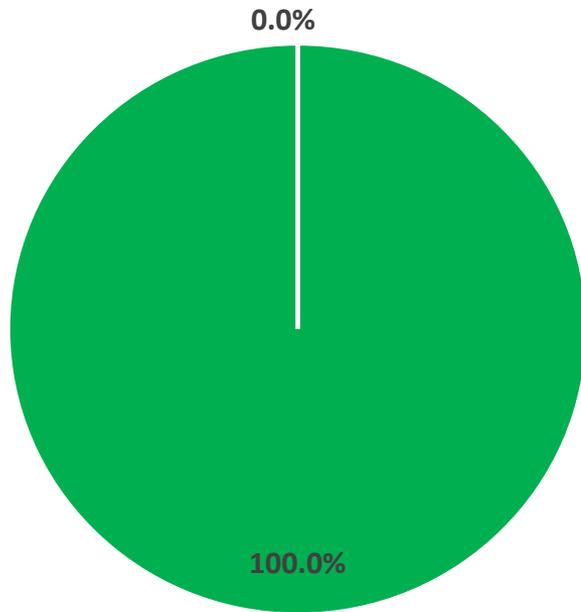
Goal 2: Increase access to care and improve health outcomes for



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GOAL 2:		
OBJECTIVES	DESCRIPTION	STATUS
2.1.1.1	EIS/County Correctional processes	PROG.
2.1.1.2	New provider offerings for homeless PLWH	PROG.
2.1.2.1	Health literacy library	PROG.
2.1.2.2	5+ Medical provider trainings	PROG.
2.1.3.1	Electronic patient portal	PROG.
2.1.3.2	Quarterly linkage reviews	PROG.
2.2.1.1	Quarterly suppression reviews	PROG.
2.2.1.2	Treatment adherence expansion	PROG.
2.2.1.3	Strategy development: retention in care	PROG.
2.2.3.1	Data baseline development	PROG.

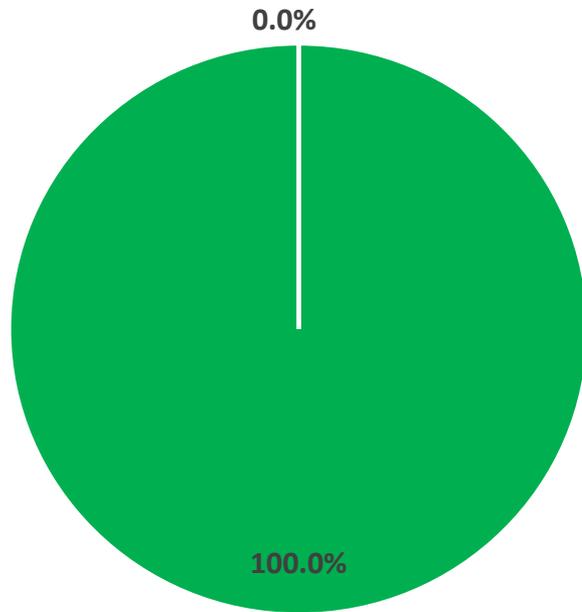
Goal 3: Reduce HIV-related disparities and health inequities



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GOAL 3:		
OBJECTIVES	DESCRIPTION	STATUS
3.1.1.1	Capacity building assessment	PROG.
3.1.2.1	3+ non-Ryan White medical provider trainings	PROG.
3.1.2.2	Cultural competency training	PROG.
3.1.3.1	Social Marketing (Stigma reduction)	PROG.
3.2.1.1	Referral mechanism establishment	PROG.
3.2.2.2	Rebate funds for Housing services	PROG.
3.2.3.1	Strategy development: housing for PLWH	PROG.

Goal 4: Achieve a more coordinate response to the HIV



■ DONE ■ PROG. ■ DELAYED ■ STOPPED

GOAL 4:		
OBJECTIVES	DESCRIPTION	STATUS
4.1.1.1	Strategy implementation: disparities	PROG.
4.1.2.1	QI to decrease entry to care timeline	PROG.
4.1.2.2	Annual Needs Assessment	PROG.
4.1.2.3	Consumer feedback	PROG.
4.2.2.1	Rebate funds for Housing services	PROG.



Success is Sweet

VICTORY

OVERHIV

Project HHHome

A Successful Collaborative Effort to Help End the HIV Epidemic In Phoenix

- **Priority:** Arizona's Integrated Plan identified Homelessness as a Major Barrier to Retention in Care and Viral Suppression, and Statewide Goals were Established to Address Homelessness
- **People:** Partnerships were created between Ryan White programs and non-traditional partners who have expertise and resources in housing, education, employment and training.
- **Practice:** The Project HHHome Consortium identified specific milestones that would be met and identified diverse funding mechanisms to meet the goals.

Goals Included:

- Data analysis to identify true population of homeless and unstably housed individuals that would qualify for Project HHHome
- Infrastructure development to ensure funding can flow from RWPB rebate funds to RWPA and then to City of Phoenix for housing
- Procuring housing units for Project HHHome in a challenging housing environment
- Developing referral and reporting relationships with Education and Employment partners
- Complete the eligibility and housing intake for 50 clients by January, 2019
- Monitor the impact of housing, education and employment on viral suppression over the next 2 years

Successes

Collaboration between partners has resulted in:

- RWPB provided \$2.5 mil from rebate funds to fund Project HHHome for 3 years
- RWPA/RWPB/RWPC/City of Phoenix completed Intergovernmental Agreements for infrastructure and funding
- Data analysis identified clients that have current housing needs and provided screening, eligibility and orientation to education and employment opportunities
- Housing units were procured for 50 clients and clients are in process of being placed
- Baseline data was established to identify current viral loads and income level of all participants, and data will be collected to determine if health outcomes improve in this population

Collaboration is Hard Work!

But the Results are Worth the Effort!

Skills that Help Achieve these Goals:

- Relationship Building
- Persistence
- Creativity
- Willingness to Think Out of the Box
- Passion
- Commitment to Show Up and Contribute to the Overall Goal of Ending the HIV Epidemic