

“By any means necessary”

An innovative campaign to outreach, engage,
recruit, treat and retain young Black MSM.



Disclosures

Presenter(s) has no financial interest to disclose.

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Commercial Support was not received for this activity.

Learning Objectives

At the conclusion of this activity, the participant will be able to:

1. To identify gaps in services and how to potentially address these identified needs
2. To expand resources to improve the quality of care available within our community
3. To demonstrate the effectiveness of creative thinking when implementing an intervention
4. To introduce the use of creative, cultural and age appropriate strategies to engage, test, treat and retain young MSM of color

Ryan White Specialty Care Team



Mina Garcia
Care Coordinator/Data



Elrose Hall, RN
ID Nurse Specialist



Michael Johnson, BS, CADC, CAC
Substance Abuse/MCM
Supervisor



Monica Gonzalez
Sr. Medical Case Mgr



Sharon Tyson
Sr. Administrative Asst.



Nijajuan Howard
Outreach Case
Mgr.



Sonya Curtis, RMA



Jose Gutierrez, APRN



Stacey Brunson, MPH
Medical Case Mgr.



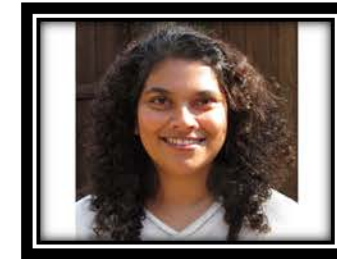
Yusuf Shah
Medical Case Mgr.



Kathy Pitner, MPA, MBA
ETI Program Coordinator



Valerie Lane, BS
Outreach/Education



Dr. Arti Barnes, M.D., MPH
Medical Director

Delores Greenlee, MPH
Program Director



Ashly Maughan, M.D.



Rolo Lopez, Sr.
Intensive Outreach
Case Mgr.



Doug Bruce, M.D.
Chief Medical Officer

Ryan White Specialty Care Team

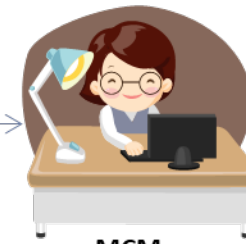
- The RW Team provides a seamless continuum of care through a “one-stop-shopping” model of integrated services.
- The Team’s Early Linkage Component provides immediate access to all CS-HHC HIV prevention and care services at any point of client entry: prevention, medical, dental or behavioral health services.



Patient



Medical Care



MCM



Dental



Employment



DSS



Substance Abuse



Housing



Prevention Services
CTR



Behavioral Health

Linkage Process

HIV/AIDS Programs & Services:

- Primary Medical Care
- Counseling and testing
- PrEP (Pre-exposure prophylaxis)
- Drug Treatment /Recovery Advocacy
- Medical Case Management (MCM)
- Adolescent Outreach Services
- Outreach Case Management
- Education
- Dental
- Nutritional Counseling
- Emergency Financial Assistance
- HIV Prevention Counseling Services

About HIV In New Haven, CT :

- 3,256 cases of HIV have been reported since 1981
- 1,395 are currently living with HIV – 85% received some HIV care, 66% were retained in care and 73% were virally suppressed
- 1 in 6 diagnosed with AIDS or transition to AIDS within 3 month of HIV diagnosis
- 75% of HIV cases were among MSM of those 50.5% Black/African American, 31% Latino, 16% White, 3% other
- (Diagnoses are increasing in 20-29 year age group from 14% in 2010 to 51.4% in 2016)

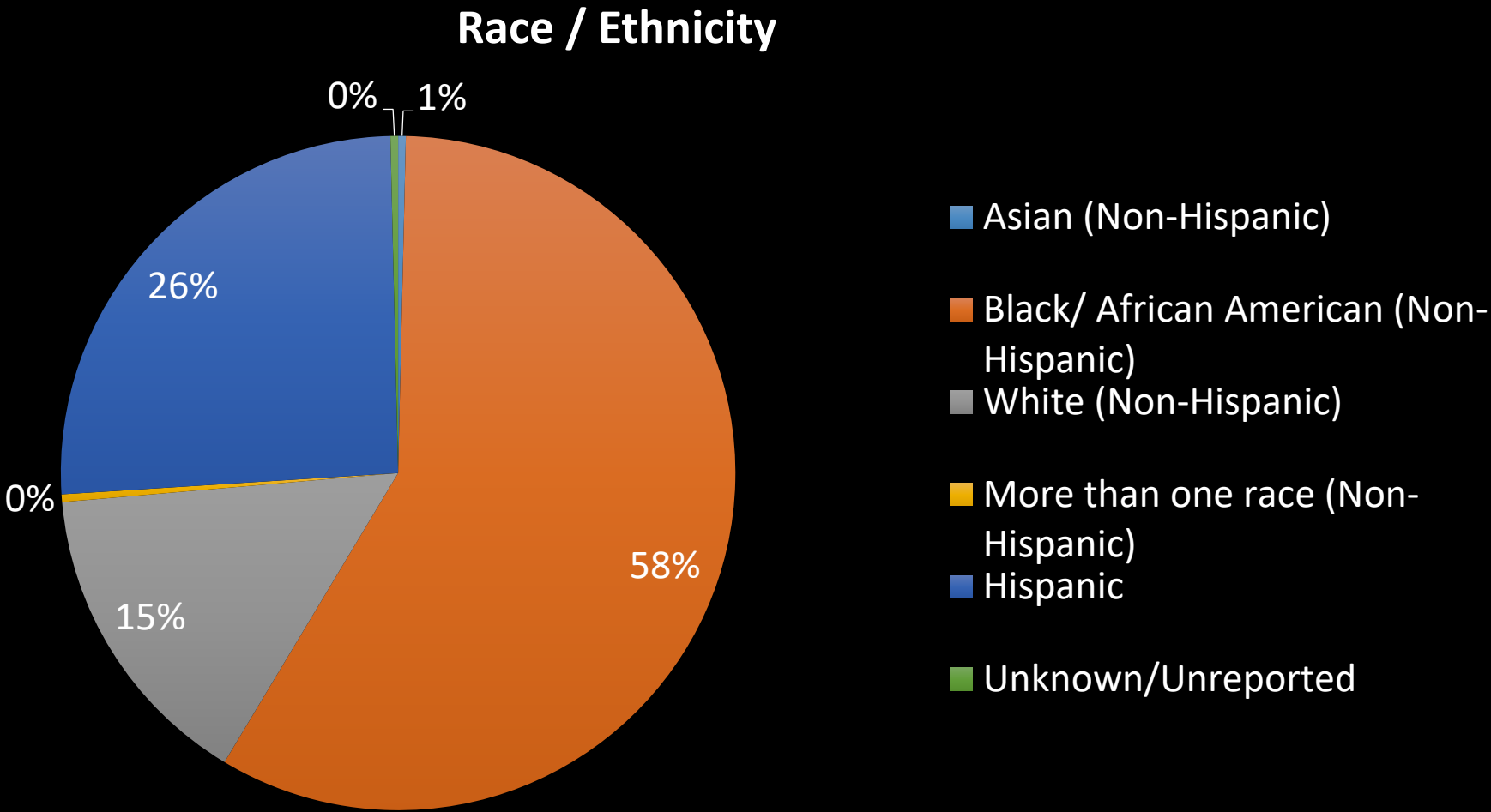
Demographics of those living with HIV in the city of new haven, ct

- Gender: 86% Male 14% Female
- Age: 75.7% <40 years of age
24.3% >40 years of age
- Race: 54% Black/African American
32% Hispanic
11% White
3% Other

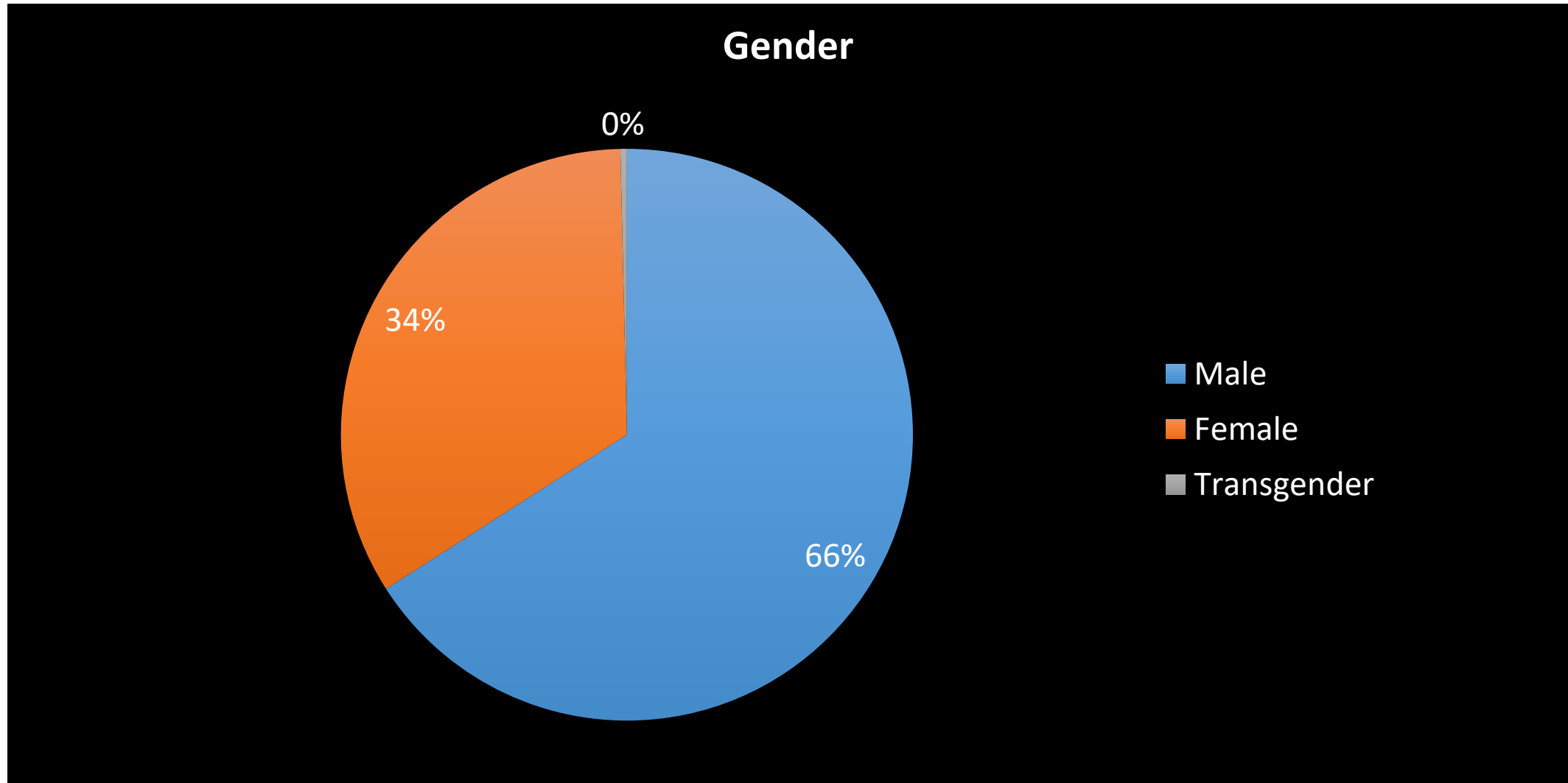
Risk factors of those Living with HiV in the city of new haven, ct

- Men who have sex with men (MSM): 28% in 2005 75% in 2016
- Increased to 86% among Black MSM
- Increased 400% among Hispanic/Latino MSM
- Increased 150% among White MSM
- People Who Inject Drugs (PWID) declined from 21% in 2005 to 7% in 2015, in 2016 diagnosis fell 100%
- Heterosexual transmission fell 46%

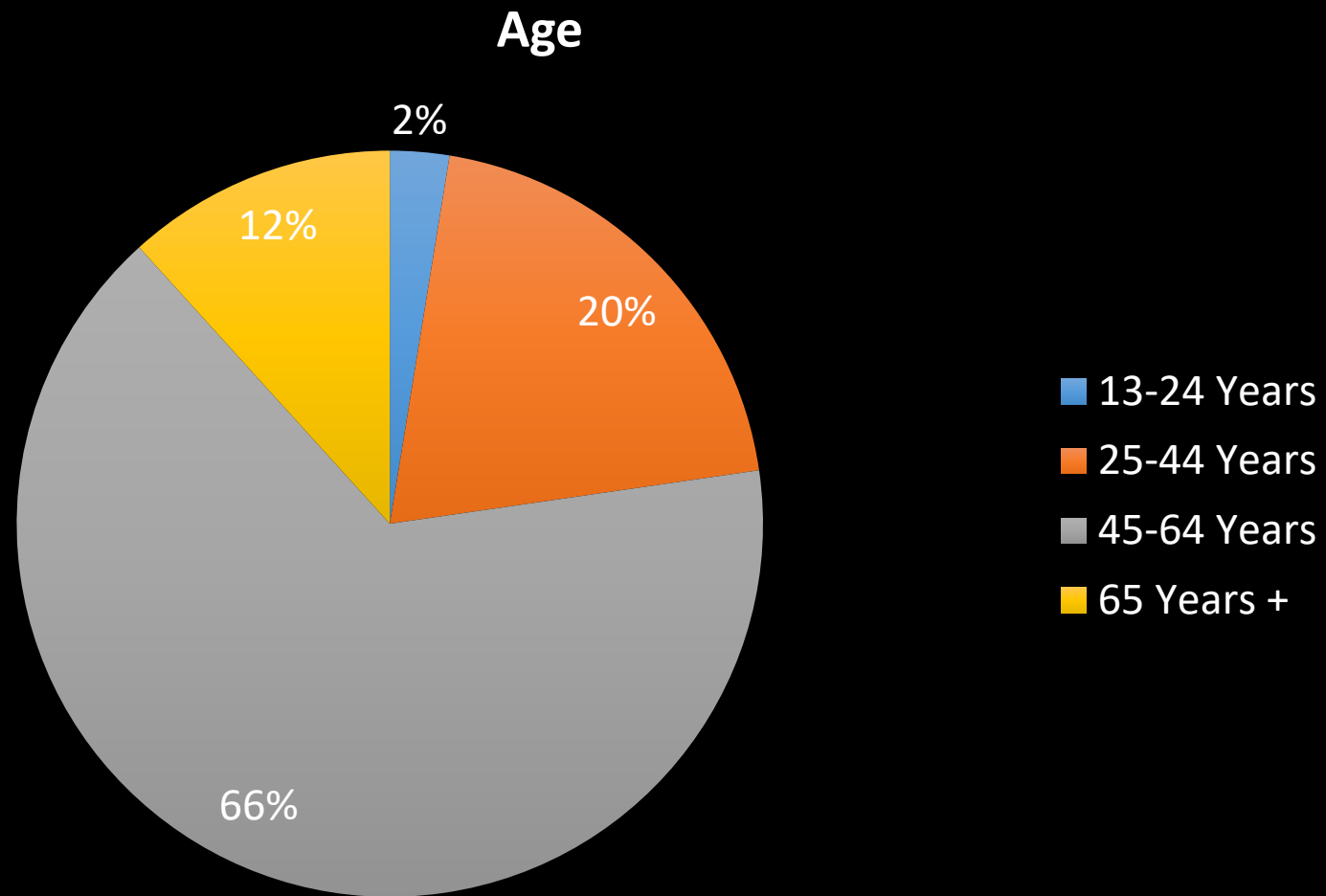
CS-HHC RW PROGRAM DEMOGRAPHICS:



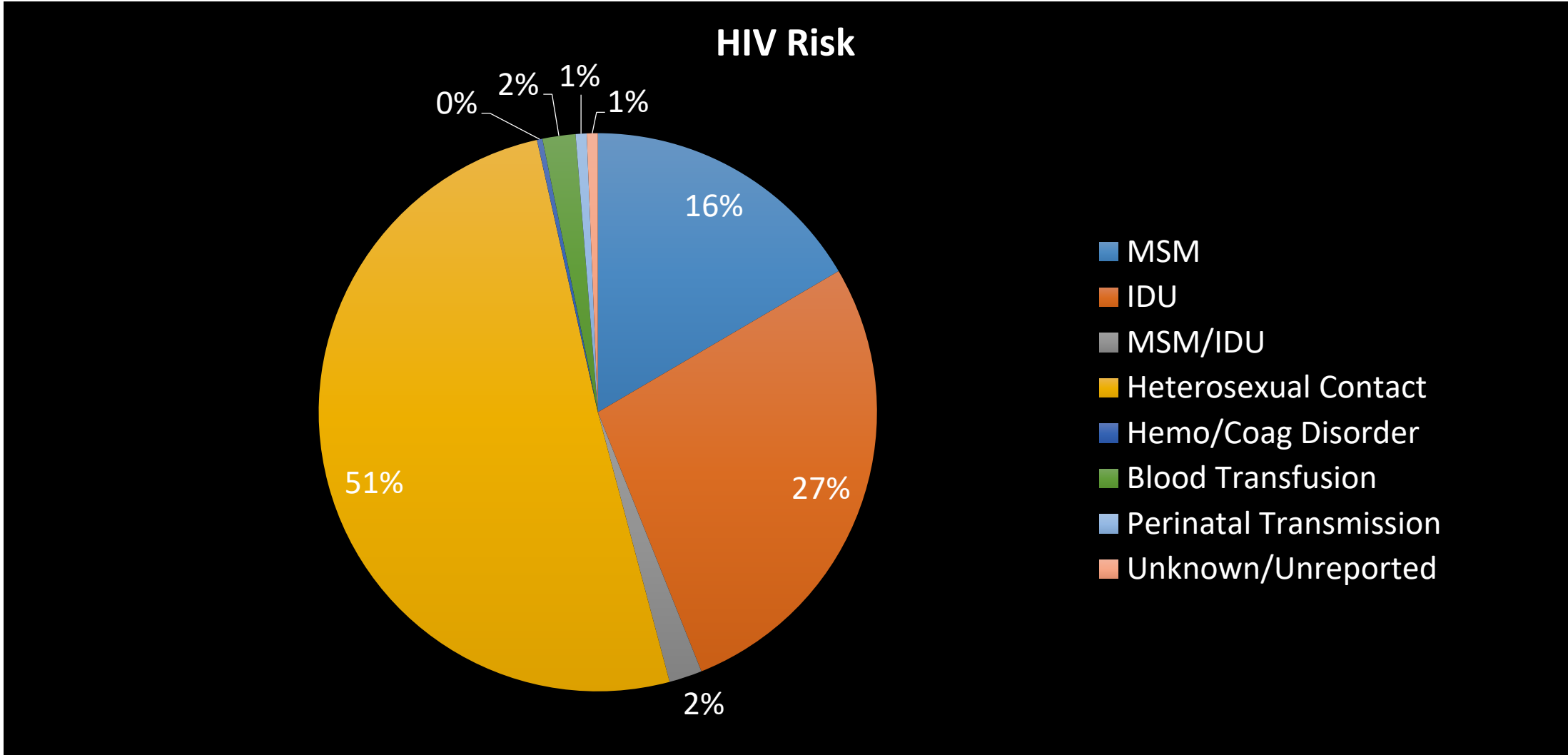
CS-HHC RW PROGRAM DEMOGRAPHICS:



CS-HHC RW Program Demographics:



CS-HHC RW Program Demographics:




Using a philosophy of meeting young
people “where they are”
“by any means necessary”
the CS-HHC RW team MORE THAN
doubled its youth MSM of color Patient
population within two years by thinking
“out of the box”.



Sponsored by the
Infectious Diseases
Division

Cornell Scott
Hill Health
Center



Oscar Nominated
for Best Picture

"MOONLIGHT" AT THE CRITERION

"Talk About It Tuesdays" joins Criterion's
"Super Tuesday" in recognition of
National Black HIV/AIDS Awareness Day


February 7, 2017
Event: 6-9:30PM • Showtime: 6:20PM

A community discussion will follow about the coming of age as a
young African American male and the questioning of sexual identity

The First 25 Tickets are FREE!
Admission Price \$6 Per Ticket

www.cornellscott.org

World AIDS Day
December 1st



HIV STIGMA

NOT RETRO. JUST WRONG.

BOOGIE FOR AWARENESS

Friday, December 1, 2017
from 5:30 to 8:30 PM

A FREE Event!
Come dressed like the Eighties!

- Refreshments
- 80s Style Polaroid Photos
- Paint Your Own Graffiti T-shirt
- Free Parking
- And so much more!

Call 203-503-3151 to RSVP

Sponsored by the New Haven Mayor's Task Force on AIDS

FREE* MOVIE
SHOWING!
FEBRUARY 28TH

Cornell Scott
Hill Health
Center



MONIQUE ISAAH WASHINGTON
AND INTRODUCING JULIAN WALKER
BLACKBIRD
A FILM BY PATRICK DAN POLK

In recognition of National Black HIV/AIDS Awareness Day:
"BLACKBIRD" AT THE CRITERION CINEMAS
86 TEMPLE STREET, NEW HAVEN

FEBRUARY 28, 2018 FROM 6-9PM

- Free Admission for a limited quantity!
- Free Popcorn and Soda

Must RSVP to Sharon Tyson at 203-503-3146.

A community discussion will follow about the movie of a young singer who struggles with his sexuality

Cornell Scott
Hill Health
Center

and TK Eskada
PRESENT

MINI BALL

NOVEMBER 17th 2018 | 9PM - 11PM
GOTHAM CITI CAFE | 84 ORANGE ST, NEW HAVEN

GC

GET TESTED AT CORNELL SCOTT-
HILL HEALTH CENTER BEFORE THE
EVENT & GET FREE ENTRY!

Visit 428 Columbus Ave, New Haven
or call 203-503-3151

FREE HIV
TESTING!

WWW.CORNELLSCOTT.ORG

All
Categories:
Wear ALL
BLACK with a
RED Ribbon!

Javier Ninja, Special
Guest Judge from the
House of Ninja in NY

OPEN TO ALL! CATEGORIES:

PERFORMANCE - \$250
Janet Jackson is trying to remake Rhythm Nation.
Bring us a look inspired by the original video!

RUNWAY - \$100
America's Next Top Model is having a casting call
for the best runway walk. Will your walk make a
statement, or will you get cut?


REALNESS - \$100
Can you walk the streets of New Haven without
having your tee clocked?

10/20/18

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NIAAD

IT TAKES A TEAM OF SUPERHEROES TO DEFEAT HIV



YOU'RE A SUPERHERO. USE YOUR SUPERPOWERS.

OCT 15 NATIONAL LATINX HIV/AIDS AWARENESS DAY

SALSA LIKE A SUPERHERO

MONDAY, OCTOBER 15, 2018 • 6:30-8:00PM

BREGAMOS THEATER
491 BLATCHLEY AVE, NEW HAVEN

• FREE SALSA CLASS • FREE HIV TESTING • REFRESHMENTS • GIVE-AWAYS • A DRAWING

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OCTOBER 9TH FOCUS GROUP

What should our LGBT Clinic look like?

We are interested in getting your thoughts and ideas on starting a
clinic or a special program just for LGBT people in the New Haven
County area and we want YOUR input. Join us and let us hear!

10/9/2018
5:00-7:00 PM

www.cornellscott.org

Cornell Scott
Hill Health
Center
Call us

- Dinner
- Gift
- Give

GATEWAY COMMUNITY COLLEGE
20 CHURCH STREET
NEW HAVEN, CT, ROOM N100
THURSDAY, DECEMBER 1, 2016
6PM - 9PM

In Honor of World AIDS Day

A FREE COMMUNITY CONCERT

December 2nd 2016 • 7-10 PM

at the
Boys & Girls Club
253 Columbus Ave,
New Haven



#HEALTHYLIFESTYLES MATTER

44%
of youth 18 to 24
LIVING WITH HIV
DON'T KNOW IT.*

Get the facts. Get tested.
Get involved.

Sponsored by:

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203-503-3000 • cornellscott.org

BOYS & GIRLS CLUBS
OF NEW HAVEN



#HEALTHYLIVES MATTER

A PANEL DISCUSSION ON RACIAL PROFILING AND
KEEPING YOURSELF SAFE

A Collaboration between the Students of New Haven Academy and the
Infectious Diseases Department at the

Cornell Scott
Hill Health
Center

Location: 400 Columbus Avenue, New Haven, CT
300 Conference Room (Administration Entrance)
Thursday, May 18, 2017 6:30-8:30 pm.

MODERATOR:
Dorise Green, Senior, New Haven Academy

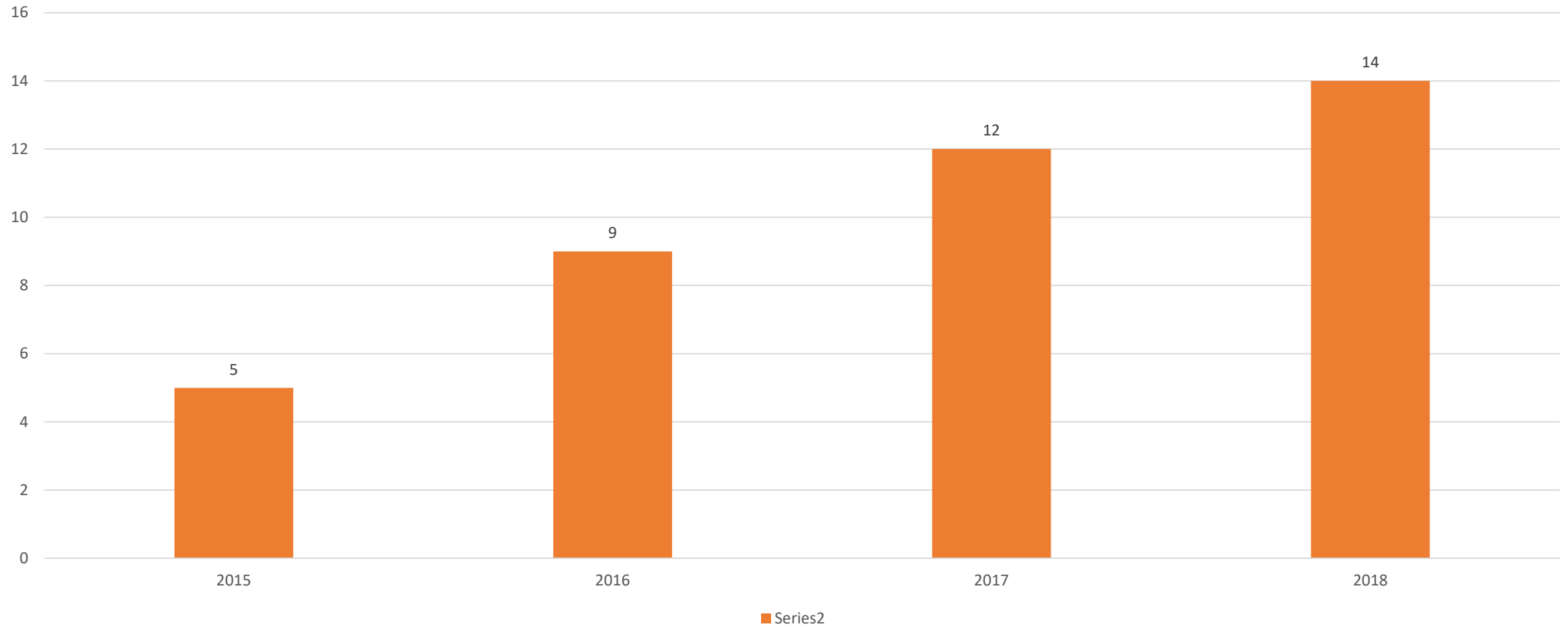
PANELISTS:
Angel Farnon-de-Chavez, Chief Executive Officer, Commitment on Equal Opportunity
Raymond W. Wallace, President, Gura Don't Budge Up



National
Coalition for
LGBT Health-
LGBT Health
Training &
Certificate
Program

MSM Patient enrollment 2015-2018

Ages 13-29



“By Any Means Necessary”

- ▶ Patient: African American Male, 17 years old, High School Student, self-reports as bisexual and has casual sex with men and women he meets on social network sites, Grinder in particular. Patient is being raised by his grandmother.
- ▶ Patient presented in late September, 2017 to grandmother complaining of hemorrhoids but the grandmother took him to the NHHD for a full STI screening including HIV. Patient tested positive for HIV and other STIs. He was referred to EIS worker Rolo Lopez who referred the patient to the CS-HHC ID Division for treatment.



▶ **Barriers:**



Patient was immediately assessed and put on the Ryan White grants and CT AIDS Drug Assistance Program (CADAP) so that patient could receive labs, medical treatment and medication.

Team Actions Continued:

- ▶ RW is payer of last resort so staff attempted to get health insurance for patient but was denied because patient was 17 and not emancipated, then denied again because he needed a State ID. Patient had no income to get \$25 State ID.
- ▶ Intensive Outreach Case Manager reminds patient about his appointments, picks him up and brings him to all appointments, waits with him at appointments and brings him back home.
- ▶ Helped patient disclose to grandmother and father and educated both about HIV.

Team Actions Continued:

- ▶ Patient was not taking medication properly so the Outreach Case Manager fills and pre-packages all medicine and brings to patient on a weekly basis.
- ▶ Patient was still having unprotected sex, got infected a second time with Gonorrhea. Patient didn't know he could get STIs through oral sex. Patient received further education about sexual transmission and is continually given condoms and reminded to practice safe sex.

Team Actions Update:

- Patient has two MCMs, one OCM, one MCM supervisor, a nurse and two providers working together (and in some cases harder than the patient) on his behalf.
- Patient moved to Meriden, CT and is now working at a factory
- OCM continues to bring meds to his grandmother's house monthly
- Future challenge: to help patient transition into adulthood and take responsibility of his own health and well being.

Conclusions:

- It is imperative that FQHCs meet young people “where they are” by moving outside of brick and mortar and into the communities where they go to school, work and play.
- It is very challenging and takes many resources to service the young Black and Hispanic MSM populations and to retain them in care.
- FQHCs must use out of the box and innovative strategies to effectively diagnose, link and retain young people in care and therefore positively impact their health outcomes.

