

The logo features a large, stylized red graphic element on the left, resembling a thick 'L' shape. The year '2018' is written vertically in light blue within the vertical bar of this 'L'. To the right of the vertical bar, the word 'NATIONAL' is written in light blue. Below 'NATIONAL', the name 'RYAN WHITE' is written in large, bold, white capital letters. Underneath 'RYAN WHITE', the text 'CONFERENCE ON HIV CARE & TREATMENT' is written in light blue capital letters. The entire logo is set against a dark blue background with a vertical red bar on the far left and a horizontal red bar at the bottom.

**2018** NATIONAL  
**RYAN WHITE**  
CONFERENCE ON HIV CARE & TREATMENT

# Sustaining Primary Care- Public Health Partnerships

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# Mission and Vision



MARYLAND  
Department of Health

## MISSION

The mission of the Prevention and Health Promotion Administration is to protect, promote and improve the health and well-being of all Marylanders and their families through provision of public health **leadership** and through community-based public health efforts in **partnership** with local health departments, providers, community based organizations, and public and private sector agencies, giving special attention to at-risk and **vulnerable populations**.

## VISION

The Prevention and Health Promotion Administration envisions a future in which all Marylanders and their families enjoy optimal health and well-being.

# The National HIV/AIDS Strategy

NATIONAL HIV/AIDS STRATEGY: UPDATED TO 2020

## WHAT YOU NEED TO KNOW

### THE VISION

The United States will become a place where new HIV infections are rare, and when they do occur, every person, regardless of age, gender, race/ethnicity, sexual orientation, gender identity, or socio-economic circumstance will have unfettered access to high quality, life-extending care, free from stigma and discrimination.

### THE GOALS



Reducing new HIV infections



Improving access to care and health outcomes



Reducing HIV-related health disparities



Achieving a more coordinated national response



### OUR STRATEGY

**This is a national Strategy, not just a Federal one.** Everyone is needed to put this Strategy into action and end the HIV epidemic. The updated Strategy calls for coordinated efforts from all sectors of society. The many Federal agencies and offices engaged in HIV activities will develop a Federal Action Plan to guide implementation of the Strategy across the U.S. government.

Achieving  
a more  
coordinated  
response

# America in Miniature

- A diversity of regions and populations
- A diversity of needs and service-delivery models



# The Maryland Integrated HIV Plan

## General Population

- Community Mobilization
- Marketing to a general audience

## Vulnerable Population

- PrEP and nPEP
- Syringe Services
- Behavioral Risk Reduction
- HIV-informed Systems Integration
- Condom Distribution and Promotion

## Full Diagnosis

- Routine Testing
- Partner Services
- Targeted Testing

## Care Engagement

- Linkage to Care/Data to Care
- Expanded HIV Provider Network
- Care Coordination
- Peer Support Networks
- Culturally Responsive and Flexible Workforce
- Health Literacy

## Viral Load Suppression

- Medication Adherence
- Access to Medications

# Population-Level Data to Care Process

- Feedback to HIV Surveillance from:
  - Analysis of eHARS data
  - Additional Database Searches
  - Data Sharing with LHDs
  - Internal LHD Record Searches
  - Provider Outreach
  - Client Outreach
  - Linkage to Care

# Data Match with Health Center EHRs



# Outcomes:

- More accurate, complete data
- More efficient use of resources for patient follow-up
- Improved relationships with health centers and local health departments
- Aha! moment

# Quality Improvement Framework

- **Revisioning of RWHAP program monitoring and evaluation**
  - 20% of program officer position description is now data driven
- **Engagement of Surveillance in program activities**
  - Informed by molecular surveillance cluster investigation process
- **Program and population level data**
  - Measuring the impact of funded programs on population health

# Data-Driven Early Intervention Services

- RWHAP:
  - Analysis of eHARS data
  - Additional Database Searches
  - Data Sharing with Funded Facilities
  - CAREWare
  - Unfunded
  - Provider Outreach
  - Client Outreach
  - Linkage to Care



**Maryland Department of Health**  
**Prevention and Health Promotion Administration**

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